6-MONTH REPORT

2022

12-MONTH REPORT



24-MONTH REPORT



Pandemic Influenza Preparedness Framework Eighteenmonth progress report 1 J 2

1 January 2022 – 30 June 2023



World Health Organization

Pandemic Influenza Preparedness Framework Eighteen-month progress report

1 January 2022–30 June 2023



Pandemic Influenza Preparedness Framework: eighteen-month progress report, 1 January 2022–30 June 2023.

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Acronyms and abbreviations

BM	Biological Material	LMIC	Low-middle income country
BOD	Burden of Disease	MA	Marketing Authorization
сс	Collaborating Centre	МСМ	Medical countermeasures
CVV	Candidate Vaccine Virus	MS	Member State
DEP	Planning for Deployment	NIC	National Influenza Centre
EARS	Early Al-supported Response and Social Listening System	NDVP	National Deployment and Vaccination Plan
ECBS	Expert committee on biological standardization	PC	Partnership Contribution
EPI-WIN	WHO Information network for epidemics	PESTLE	Political, economic, social, technological, legal and environmental
EQAP	External Quality Assessment Programme	PIP	Pandemic Influenza Preparedness
GBT	Global Benchmarking Tool	PISA	Pandemic Influenza Severity Assessment
GISRS	Global Influenza Surveillance and Response System	PRET	Preparedness and resilience for emerging threats
HAI	Human Animal Interface	PSC	Programme Support Costs
HLIP	High-Level Implementation Plan	QMS	Quality Management Systems
ICFS	Interim Certified Financial Statement	RCCE	Risk Communications and Community Engagement
IDP	Institutional Development Plan	REG	Regulatory Capacity Building
IPPP	Influenza Pandemic Preparedness Planning	SFP	Shipping Fund Project
ISST	Infectious Substances Shipping Training	SMTA2	Standard Material Transfer Agreement 2
IVPP	Influenza Virus with Pandemic Potential	VCM	Vaccine Composition Meeting
IVTM	Influenza Virus Traceability Mechanism	WER	Weekly Epidemiological Record
L&S	Laboratory and Surveillance Capacity Building	WHO	World Health Organization

Introduction

The **Pandemic Influenza Preparedness (PIP) Framework** is an innovative public health instrument that brings together Member States, industry, other stakeholders and WHO to implement a global approach to pandemic influenza preparedness and response. The key goals include: to improve and strengthen the sharing of influenza viruses with human pandemic potential through the WHO Global Influenza Surveillance and Response System (GISRS), and to increase the access of developing countries to vaccines and other pandemic response supplies.

The Framework includes a benefit-sharing mechanism called the Partnership Contribution (PC). The PC is collected as an annual cash contribution from influenza vaccine, diagnostic, and pharmaceutical manufacturers that use GISRS. Funds are allocated for: (a) pandemic preparedness capacity building; (b) response activities during the time of an influenza pandemic; and (c) PIP Secretariat for the management and implementation of the Framework.

For pandemic preparedness capacity building, activities are implemented according to six outputs under one outcome in the *High Level Implementation Plan (HLIP) II 2018-2023.* A mid-term external review of HLIP II was conducted in 2021, which led to an update of the indicators and milestones monitored. Reporting against the new measures commenced in 2022.

The technical and financial investments of countries and other partners, including GISRS, play a critical role in advancing pandemic preparedness alongside PC investments. Collectively, resources are used to strengthen pandemic preparedness systems, knowledge and capacities. We thank countries and partners for their important role and contribution. The progress made and successes achieved are a result of joint collaboration on common objectives. The PIP PC funding model is described in *HLIP II*, Section 6.

This reporting format addresses the recommendation from the 2016 PIP Review that WHO develop progress reports that present overall success metrics and infographics to illustrate progress in PIP Framework implementation. A progress report is published four times a biennium, and covers technical and financial implementation for HLIP II, as well as the PIP Secretariat. Milestones are reported every six months and indicators are reported yearly. All data are presented cumulatively from the beginning of each biennium, in this case, 1 January 2022.

For financial implementation, progress is reported against biennial workplan allocations. Figures presented exclude WHO Programme Support Costs (PSC) unless otherwise stated. For the mid-year reports, income, expenditures and encumbrances are presented, and are based on WHO's financial tracking system (GSM). For annual and biennial reports, income and expenditures are presented, in line with the yearly WHO Interim Certified Financial Statement (ICFS).

Many staff across WHO Divisions and Departments in all Major Offices support the implementation of the PIP Framework. Without their work, dedication and collaboration, there would be no progress to report on. We extend our sincere thanks to these staff for their invaluable work.

For previous reports, see https://www.who.int/initiatives/pandemic-influenza-preparedness-framework/partnership-contribution

PIP Framework implementation overview



PIP PC financial implementation for the biennium (As of 30 June 2023) PREPAREDNESS



PIP Framework outcome indicators

OUTCOME

Improved global pandemic influenza preparedness and response through the implementation of the PIP Framework

Indicator	2021 Baseline	2022 Status	2023 Target
% of Member States with zoonotic influenza cases sharing IVPPs with GISRS (N=7)	80%	57%	N/A
% of PC recipient Member States reporting to FluNet (sustainability indicator) (N=43)	90%	91%	90%
% of PC recipient Member States reporting to FluID (N=43)	71%	79%	80%
No. of Member States that developed or updated an influenza vaccination policy. ^c	33 ^{d,e}	47 ^f	48
No. of PC recipient Member States that have implemented a regulatory approach (N=48)	41	48	48
No. of PC recipient Member States that developed or updated an IPPP (N=65)	37	37	45
% of influenza vaccine & antiviral manufacturers that concluded an SMTA2 (N=32)	44%	44%	50%
% of Partnership Contributions received in the year of invoice (N=\$28M)	55%	52%	100%

c Due to data collection timelines, previous years indicator status data are presented d 2020 data was used for this baseline e The 2021 baseline was reported to be 38 in the January - June 2022 PIP Six-Month Progress Report. This result has since been corrected upon reviewing the data retrospectively. f 2021 data was used for this result

PIP Biological Materials⁹ shared

PIP BMs RECORDED IN IVTM





g For definition of 'PIP Biological Materials', see PIP Framework Section 4.1

SMTA2: SECURING PRODUCTS FOR FUTURE PANDEMIC RESPONSE

SMTA2 WITH VACCINE MANUFACTURERS SINCE 2013

Large / multi-national manufacturers >75M pandemic production



Medium-sized manufacturers >5M and <75M pandemic production



Small manufacturers <5M pandemic production



∿10% of future pandemic production (>420M DOSES)^h

h Estimate based on the use of existing technologies - figures may vary depending on the use of newer technologies.

SMTA2 WITH ANTIVIRAL AND DIAGNOSTIC MANUFACTURERS & ACADEMIC AND RESEARCH INSTITUTIONS



PIP Framework governance

The PIP Advisory Group met from 28-31 March 2023 in Geneva. The meeting was preceded by a Technical Briefing to the 5 new AG members, providing a thorough overview of the PIP Framework. During the meeting, the Advisory Group received briefings on the implementation of the PIP Framework and discussed in more details matters such as the finalization of HLIP III, updating the level of the Partnership Contribution (PC) and revising the PC Formula.



The PIP Framework Secretariat continued to provide support to broader pandemic prevention, preparedness, and response initiatives, particularly to the Intergovernmental Negotiating Body (INB). Through this collaborative work, the PIP Secretariat is promoting synergies between its work and broader pandemic preparedness and response issues, ensuring that the experiences and lessons being learned from the PIP Framework implementation can be used in other fora.

Technical and financial implementation progress

NOTE TO READERS

Please read this Output Reading Guide which provides clarity on the data reported in this section.

Output reading guide



Laboratory & surveillance



BIENNIAL BUDGET: \$19.4M | IMPLEMENTED: \$12.2M

OUTPUT: National influenza L&S systems contribute to GISRS for timely risk assessment & response measures





Laboratory & surveillance



Burden of disease

BIENNIAL BUDGET: \$1.3M | IMPLEMENTED: \$600K

OUTPUT: Influenza disease burden estimates are used for public health decisions

DELIVERABLE A Representative

national, regional

burden estimates

are available

52%

and global disease

\$277K

IMPLEMENTED

MILESTONE Number of countries in each burden of disease estimate development stage (N=194) BOD calculated in 11 countries Implementation BOD findings plan established in published in 59 25 countries countries

HIGHLIGHTS

- Between January and June 2023, six additional countries published their BOD estimates and 14 updated their previous findings bringing the total to 59 countries with BOD estimates globally. Of the 59 countries, 60% (33) are of upper-middle, low-middle and low-income countries. In addition, 36 have either calculated or established a plan to calculate their national burden estimates.
- Following the global meeting in 2022 on the development of tools and methodologies to estimate influenza disease burden, Lebanon estimated the national burden of influenza-associated illness across different severity levels and published <u>their results</u>. Another country's analysis and manuscript are currently under review. Both countries used updated WHO methodologies featured in the WHO BOD manual and the <u>Seasonal Influenza Disease Burden Estimator</u> to conduct their analyses in line with recommendations from the global meeting.

DELIVERABLE B

Disease burden findings are communicated to national and international expert bodies in a format that promotes evidence-based decision making



MILESTONE

Pyramid tool to estimate burden of influenza across the disease severity spectrum



HIGHLIGHTS

- WHO, PAHO and the US CDC have collaboratively developed a model to assist countries to estimate the burden of influenza averted through vaccination. This model was piloted in three countries in the Region of the Americas and the results will be used to foster increased vaccination coverage and identify the optimal timing for both commencing influenza vaccination and the delivery period. A manuscript is being drafted with the aim of publishing these results in a peer-reviewed publication.
- Two countries in the Eastern Mediterranean Region are developing internal communication plans aimed at sharing burden of disease estimates and leveraging this information with key Ministries to foster the expansion of influenza vaccination programmes.

Regulatory capacity building

BIENNIAL BUDGET: \$2.8M | IMPLEMENTED: \$2M

OUTPUT: Timely access to quality-assured influenza pandemic products is supported

MILESTONES **DELIVERABLE A** National regulatory capacity for Refinements made pandemic influenza to WHO GBT products is strengthened Countries WHO-benchmarked 24% Countries self-benchmarked 14 countries IDP follow-up visits 5 regions \$1M IDP implementation IMPLEMENTED 52 countries & technical support 6 regions activities **DELIVERABLE B** MILESTONES Adoption of WHO Regulatory preparedness guideline updated

regulatory pathways that accelerate approval for use of pandemic influenza products is promoted



Guideline Guideline Proposal Public Guideline published approved by ECBS drafted consultation reviewed by conducted ECBS Workshop/training 42 countries conducted to 6 regions implement the PIP regulatory guidelines linking national IPPP & NDVP for pandemic influenza vaccines

HIGHLIGHTS

- The computerized tool (cGBT) refinement enhances the benchmarking process in terms of collecting, sharing, processing, analyzing and storing of large amounts of information, much of which is of a confidential nature. It enables WHO and regulatory authorities to identify areas of strength as well as areas for improvement; facilitate the formulation of an institutional development plan (IDP) to build upon strengths and address identified gaps; and to help monitor progress as well as recognition of NRAs who can be relied upon by other NRAs. In support of this function, WHO developed the WHO-Listed Authority (WLA) framework and Computerization of Performance Evaluation indicators scorecard and WLA tools.
- Benchmarking and support for implementing Institutional Development Plans (IDP) continued; Seventeen countries conducted self-benchmarking assessments of key regulatory capacities, and 11 underwent WHO benchmarking assessments.
- WHO conducted seven technical support activities and regional workshops three of which were together with Swissmedic, for 52 countries from six regions. These trainings focused on implementing institutional development plans (IDP) and the use of methods and procedures in quality management systems (QMS), marketing authorization and pharmacovigilance in accordance with international standards. This collaboration continues to strengthen countries' regulatory capacities for approval of products for pandemic preparedness and response.

HIGHLIGHTS

- WHO is updating its emergency regulatory preparedness guidelines based on the outcomes and feedback from WHO implementation workshops, and using the regulatory requirements and challenges experienced through the COVID-19 pandemic. These guidelines were released for public consultation through which further revisions are being made. Subsequent consultations are expected to be completed by September 2023.
- WHO conducted seven quality management systems (QMS) implementation workshops for 42 countries from six regions.
- WHO continues to support countries to implement their defined regulatory pathways based on WHO guidelines. Since 2018, 38 countries have participated in workshops on strengthening emergency regulatory procedures and endorsed roadmaps to develop a national guideline. Eight countries fully adopted their national guideline, which includes legal frameworks and written procedures for the emergency regulatory approval of pandemic products.

Risk communications & community engagement

BIENNIAL BUDGET: \$2.6M | IMPLEMENTED: \$1.4M

OUTPUT: Tools and guidance are available for countries to enhance influenza risk communication and community engagement

MILESTONES **DELIVERABLE A** HIGHLIGHTS OpenWHO celebrated six years of global learning in **Countries and frontline** Influenza guidance/courses June 2023. It launched in 2017, with the support of responders have available on OpenWHO the PIP Partnership Contribution, to facilitate transfer access to resources of public health knowledge on a massive scale in for influenza risk anticipation of the next pandemic. It was grounded in communication. principles of open access and equity with courses that are free, self-paced, accessible in low-bandwidth and community offline formats, and available in 71 national and local engagement and languages. OpenWHO has had 8 million enrolments social science-based since its inception, it has covered 215 course topics, interventions and made life-saving information accessible during COVID-19. • Most recently, OpenWHO launched an infodemic management channel that includes four courses in English, Spanish and Arabic with the aim to provide 45% health workers and emergency responders with an overview on how to address social marketing activities and health misinformation. WHO together with UNICEF developed a manual on how to create evidence-based social listening and infodemic insight reports. It is a step-by-step guide for \$633K infodemic managers and was published in July 2023. **IMPLEMENTED DELIVERABLE B** MILESTONE HIGHLIGHTS Technical assistance Eighteen webinars have been conducted, including with Trainings, 48 countries the three EPI-WIN communities (Faith-based, Youth, and is provided to missions and World-of-Work networks). Five webinars since January regions other types countries to plan and 2023 focused on pressing issues including influenza of technical exercise influenza risk vaccination, trust in pandemic preparedness, recent support provided communication and outbreaks of avian influenza, and the current global involving influenza situation and its implications for pandemic community engagement influenza preparedness. Events with An informal consultation on Science and Knowledge **EPI-WIN EPI-WIN** Translation in Public Health Emergencies was held in Communities communities Turkey in February 2023, and it brought together 40 on pandemic experts from all six WHO regions. The consultation influenza resulted in the collection of inputs for the Framework of preparedness Action for Science and Knowledge Translation in Public 48% Health Emergencies and clarification of the roles of the global Science and Knowledge Translation Network Development of EPI-WIN community platform (SKTN) for public health emergencies. • A "Science for Factcheckers training of trainers workshop" was held in Thailand in March 2023. It included health and media professionals and others, \$733K Platform Platform Platform Platform with aims to 1) strengthen their understanding of the launched IMPI EMENTED designed developed tested best available science in public health emergencies, 2) equip them with tools and techniques to communicate evolving scientific facts, and 3) amplify scientific evidence through a global community of factcheckers. The trainees are expected to continue training others in their countries and networks, to amplify the scientific facts as part of preparedness for future pandemics. • The Hive is a community centered epidemic and pandemic information and engagement platform launched in March 2023, with the aim to provide access to trustworthy information, facilitate collaboration and knowledge sharing and foster communities of practice. It is an innovative platform, leveraging artificial intelligence and the power of communities to crowdsource solutions to community concerns and needs. In 2023, 12 active communities were onboarded

for respiratory pathogen pandemic preparedness. The platform generated 44,000 platform interactions from

users coming from 87 different countries.

Planning for deployment



BIENNIAL BUDGET: \$1.6M | IMPLEMENTED: \$910K

OUTPUT: Plans for effective & efficient deployment of pandemic supplies are optimized

Tools, policies & guidance developed or

DELIVERABLE A A common approach

MILESTONES



DELIVERABLE B

National deployment planning process is revised and updated



revised considering COVID-19 lessons

MILESTONES



DELIVERABLE C





HIGHLIGHTS

 As part of developing the WHO operational framework for access, allocation and deployment of pandemic products, WHO held a meeting with partners from international organizations, nongovernmental organizations, and civil society. The meeting aimed to advance work to identify, map and bring together the various stakeholders in the complex and multifaceted medical countermeasures (MCM) ecosystem. The discussion marks the first in a series of dialogues to prepare for the next pandemic, with a focus on operational solutions for developing, accessing, allocating and introducing MCM.

HIGHLIGHTS

- Guidance on developing and updating national deployment and vaccination plans for influenza and other respiratory viruses has been updated to incorporate lessons learned from the country planning and deployment of COVID-19 vaccines. The new guidance is a result of a multi-step engagement effort including public comment session and is now undergoing final publication clearance with expected publication in Q4 of 2023.
- The existing simulation table-top-game known as PIPDeploy has been updated with new scenarios, injects and related game materials incorporating COVID-19 lessons learned and technological advancements, aligning with the evolution of approaches to pandemic preparedness.
- Leveraging provisions from the new guidance, WHO supported 53 countries in four regions to develop and transform their national deployment and vaccination plan (NDVP) for pandemic influenza and other respiratory viruses. In addition to regional workshops, national level workshops took place in the Region for the Americas, with Bolivia and Suriname utilizing PIPDeploy, to review and analyze their NDVPs, as well as to serve as a tool to analyze the COVID-19 national experience and integrate the lessons learned into the new plans.

HIGHLIGHTS

- In January-June 2023, WHO participated in two additional missions in two regions supporting two countries with the aim of sustaining vaccine production. The missions allowed for the review of vaccine production status, including for influenza vaccines, among the government and manufacturer, and opportunities and challenges for sustainable production, including for future mRNA vaccines.
- WHO is developing a policy brief that outlines the key components of a robust national influenza vaccination policy and highlights useful resources to support countries develop or expand their influenza vaccination programmes. The strengthening of seasonal influenza vaccination programmes and vaccine production ecosystem provides a critical foundation for strengthening pandemic influenza preparedness.

Influenza pandemic preparedness planning

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BIENNIAL BUDGET: \$2.3M | IMPLEMENTED: \$1.1M

OUTPUT: National pandemic influenza preparedness & response plans are updated in the context of all-hazards preparedness and global health security

Countries are supported to develop, test and update their pandemic influenza preparedness plan

\$1.1M

IMPLEMENTED

53%

DELIVERABLE A

<section-header>

MLESTONE

Sumber of PC recipient MS developing/ coving their IPPP since January 2022

Planning meeting

held/workshop

21

IPPP written

or revised

7

IPPP

endorsed

1

6 countries

Sompleted in

HIGHLIGHTS

- Of the 65 IPPP PC recipient countries in the 2022-23 biennium, 16 countries held multisectoral planning workshops to engage all needed stakeholders for updating pandemic plans, with five additional countries having written or revised their plans, and one country finalized its plan. Countries that conducted activities in 2023 focused learnings from COVID-19 to improve whole-of-society preparedness planning based on WHO's latest Preparedness and resilience for emerging threats. (PRET) initiative.
- Six countries i.e. Cook Islands, Costa Rica, Lebanon, Mongolia, Niger, and Nigeria, exercised their IPPPs with four of them using a simulation exercise package developed by WHO. These exercises support the iterative improvements of pandemic plans taking into account latest context, learnings and global guidance. Read more about Mongolia's exercise on page 18.
- In April 2023, WHO launched PRET <u>Preparedness</u> and resilience for emerging threats – a technical initiative that applies a "mode of transmission lens" to advance pandemic preparedness planning. <u>PRET</u> <u>Module #1 Respiratory Pathogens</u> provides updated guidance to prepare for a respiratory pathogen pandemic including influenza.
- The <u>PRET launch</u> had a <u>global Call to Action</u> for preparedness for future respiratory pathogen pandemics under PRET. It brought together >120 stakeholders from around the world to galvanize political recognition, to engage different sectors and to trigger updates of national respiratory pathogen plans. WHO projects that by the end of 2023, <u>over 100 countries (PC and non-PC countries)</u> will have started to update their plans based on the PRET guidance.

PIP Framework Secretariat

BIENNIAL BUDGET: \$5.9M | IMPLEMENTED: \$2.8M

OUTPUT: The PIP Secretariat leads, manages and supports implementation of the PIP Framework

Stories from the field

More influenza newsletter stories can be found on <u>WHO News</u>

Mongolia reviews lessons learned to be better prepared for the next pandemic

Over the past ten years, Mongolia has made strides in strengthening its pandemic preparedness systems and plans. After the response to the COVID-19 pandemic, Mongolia identified further areas for improvement.

In April 2023, with support from the <u>PIP Framework</u> <u>Partnership Contribution</u>, Mongolia conducted a three-day multi-sectoral workshop and simulation exercise.

The implementation of the <u>Asia Pacific Strategy for Emerging</u> <u>Infectious Diseases and Public Health Emergencies</u> (APSED III) culminated in the revision of their pandemic influenza preparedness plan and the conduct of a simulation exercise (<u>Exercise PanStop</u>) in 2018. The exercise was to test and validate, in particular, its coordination structures and the procedures for a rapid containment operation.

Four years later, to learn from their COVID-19 experience and the rapidly changing global landscape for pandemic preparedness and response, Mongolia conducted a review and ran another table-top simulation exercise. Representatives from health, emergency management, education, risk communications and customs were brought together for the exercise.

Review, plans and a simulation exercise

Post-COVID-19 lessons learned was a key theme of the initial meeting, in particular, how to improve a future response, and what the country's 'pandemic preparedness wish-list' was for priority areas and functions needing to be strengthened. This was followed by a table-top simulation exercise to test the country's multi-sectoral coordination, risk communications and community engagement, and the triggers for operational decision making. The exercise simulated an avian influenza outbreak. It highlighted the need to take a mode-of-transmission approach to pandemic planning to be efficient and leverage existing capacities across health and other sector programmes. This is in line with the <u>Preparedness and</u>. <u>Resilience for Emerging Threats (PRET) Module 1: Planning for pathogen pandemics</u>. The exercise reinforced the need for clear roles and responsibilities across different stages of a pandemic, and familiarity with the pandemic plan was critical for an effective response. Furthermore, training on health journalism was identified as an essential step in order to strengthen management of mis- and disinformation.

Multiple debriefing sessions were held including a 'hotwash' to identify immediate recommendations from the exercise, a more comprehensive debrief highlighting next steps, responsible agencies and risks to implementation, and a strategic debrief with the Ministry of Health to ensure continued advocacy and support for pandemic preparedness.

Continued commitment

This workshop and exercise provided participants with a unique opportunity to look back at pandemic influenza preparedness efforts prior to the COVID-19 pandemic and the national response to the pandemic in order to further strengthen preparedness. It demonstrates Mongolia's continued commitment to being better prepared for the next pandemic.

Simulation exercise for pandemic preparedness, Mongolia. Image credit: WHO/Mongolia

Bolivia conducts a simulation exercise to strengthen the National Deployment and Vaccination Plan for influenza and other respiratory viruses

As part of a series of twelve workshops to identify lessons learned from COVID-19 and to develop a pandemic preparedness plan for influenza and other respiratory viruses (ORVs), a simulation exercise in Bolivia was carried out using a board game to strengthen the deployment of pandemic products.

Recognizing existing national capacities for the prevention and response to epidemics and pandemics while reflecting on recent COVID-19 experiences provides insights on how countries can further strengthen pandemic preparedness and response capacities. In particular, resilient health systems can rapidly enact prevention and control measures and minimize the impact of outbreaks on the population.

For Bolivia, a series of twelve workshops have been conducted since 2022 by the Vice Ministry of Promotion, Epidemiology and Traditional Medicine – all aimed at identifying lessons learned from COVID-19 and incorporating them into their pandemic preparedness plans. With support from the PIP Partnership Contribution, the workshop conducted in March 2023 in La Paz involved a simulation exercise in the form of a specialized board game – a unique and innovative approach to testing key response operations – aimed at reviewing and analyzing their National Deployment and Vaccination Plan. This exercise had participation from multiple sectors and disciplines, and was conducted in line with recently revised WHO Guidance on the Development and Implementation of a National Deployment and Vaccination Plan.

The exercise represented a fictitious country tackling an influenza pandemic. Through different missions and scenarios, players were invited to support the country and give solutions to best address challenges on pandemic influenza deployment planning and activities. It also walked the players through the main chapters of a national deployment and vaccination plan - increasing participants' awareness and capabilities in developing and revising such plans.

The exercise facilitated:

- 1. The identification of gaps in existing capacities;
- 2. A deeper understanding of potentially why those gaps exist; and
- 3. The ongoing development of a roadmap, action plan and strategies to strengthen the National Influenza and Other Respiratory Virus Pandemic Preparedness and Response Plan and National Deployment and Vaccination Plan.

Overall, this game facilitated the strengthening of routine immunization activities in the country and highlighted the importance and improved understanding of multisectoral, multidisciplinary, and multilevel work for seasonal influenza and for adequate preparation and response to pandemics caused by influenza and ORV. As one participant noted, "the dynamics allowed us to delve into the existing gaps, and explore options for improvement".

Simulation exercise in the form of a specialized board game, La Paz, Bolivia. Image credit: WHO/Bolivia

Bringing training to life: new risk communication and community engagement school and simulation exercises

To ensure that countries in Europe are better prepared for future emergencies, a five-day capacity building programme was conducted involving the WHO Regional Office for Europe's Risk Communication and Community Engagement (RCCE) school and a full-scale simulation exercise (SimEx).

The exercise was organised by the WHO Regional Office for Europe (EURO), together with the WHO European Centre for Preparedness for Humanitarian and Health Emergencies in Istanbul, Türkiye.

Partially supported through the PIP Framework Partnership Contribution, the capacity building package used a tenstep approach based on the latest experiences from the COVID-19 pandemic and a full-scale field exercise. Countries benefited from being able to develop a multi-hazard RCCE plan, which can also support influenza preparedness.

Risk communication planning

The event was attended by 45 communication specialists from regional health ministries, the Turkish Red Crescent and WHO Country Offices. EURO provided experts from fields such as media, risk communication, infodemic management, and community engagement to guide participants through the ten step approach.

To facilitate planning, participants were introduced to the new RCCE Capacity Building Platform, which will be fully released in 2023. The platform utilizes interactive tools and an extensive library of supporting materials to create strategic and tactical emergency communication plans. Key training components include identifying stakeholders, creating key messages, and monitoring implementation of emergency plans.

Mikhail Okoliyski from the WHO Country Office in Bulgaria shared: "During the five days we learned a lot about strategic development of risk communication plans under the guidance of experienced supervisors. I enjoyed the human and professional cohesion in our team and am proud of our joint efforts to draft targeted messages to journalists, representatives of local and religious communities and local authorities."

A full-scale emergency simulation

After the participants completed their activities in the training room, a full-scale simulation exercise (SimEx) began. Participants were made to sleep in tents in a fictional city undergoing a fast-moving emergency - both applying their new skills and experiencing the challenges of a real emergency.

The fictional city was equipped with a marketplace, a religious building, and a media zone, and was populated by actors playing concerned, and in some cases angry, citizens, religious leaders, and inquisitive journalists.

This world was created to test participants' knowledge of emergency risk communication procedures, as well as their flexibility, personal communication skills and cultural sensitivity.

"It was a wonderful experience for me. I usually attend this kind of training and get the theoretical background, but never had the chance to implement what I learned right on the spot," says Mahir Boydak, a participant from the Turkish Red Crescent.

Next steps

Later this year, WHO will release the RCCE Capacity Building Platform, and will organize a series of workshops to support Member State capacity-building efforts to implement RCCE approaches.

Image credit: WHO/ Christopher Black

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