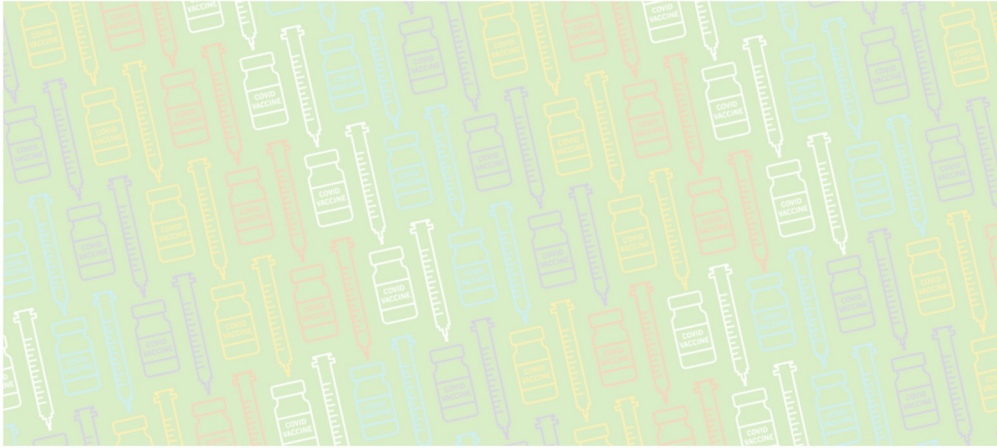




- Let's Talk COVID-19
- Let's Talk Vaccines
- Lessons About Vaccines
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Let's Talk Vaccines

A free course to help journalists to master the language of vaccine science and the practice of vaccine access into compelling human stories.

Read more



COVID-19 vaccines explained

Vaccines have become a household conversation. But often the talk is inaccurate and full of fear.

Quality vaccine journalism "fills" the gaps, answers their questions and addresses their doubts.

Let's Talk Vaccines takes you on a journey of discovery from evolving vaccine science to how to hold government to account to ensure all people get access to a COVID-19 vaccine, and on to strategies to address vaccine misinformation.



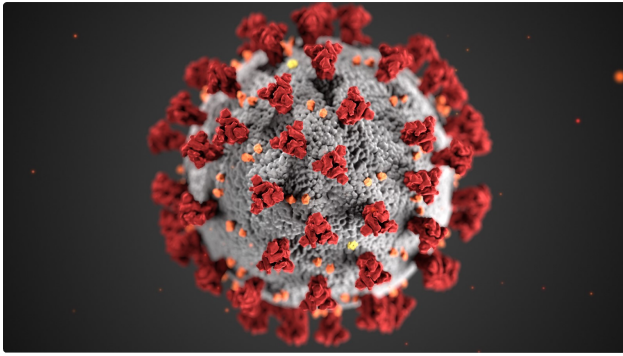
Get a grip with the vaccine

Gain a more thorough understanding of vaccine science, history, access, logistics and goals.



Support your reporting

Combine your own vaccine knowledge with published for crafting and communicating accurate, compelling journalism.



Source and overview

Find out where to find accurate, up-to-date, and reliable data and tools relating to COVID-19 vaccination.

Shift the conversation

Packed with tips, case studies, and guides, Let's Talk Vaccines helps journalists to navigate ongoing developments in the vaccine arena. Here's what to expect:

Introduction

Available in days

days after you enroll

- [Introduction Overview](#) [Start]
- [How the Course Fits In](#) [Start]
- [The Vaccine and Healthcare](#) [Start]
- [Course Requirements](#) [Start]

1. Vaccine Science and Research

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- [Introduction to 1.1](#) [Start]
- [1.1 Vaccine Science Overview](#) [Start]
- [1.2 Vaccines](#) [Start]
- [1.3 Development Process](#) [Start]
- [1.4 Vaccine Development](#) [Start]
- [1.5 Vaccine Types](#) [Start]
- [1.6 Vaccine Misconceptions](#) [Start]

2. Vaccine Access

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- [Introduction to 2.1](#) [Start]
- [2.1 Access Overview](#) [Start]
- [2.2 Equity](#) [Start]
- [2.3 Distribution](#) [Start]
- [2.4 Vaccine Distribution](#) [Start]

3. Vaccine Logistics

Available in days

days after you enroll

- [Introduction to 3.1](#) [Start]
- [3.1 Vaccine Supply Chain and Vaccination Plan](#) [Start]
- [3.2 Vaccine Storage](#) [Start]
- [3.3 Vaccine Transport and Distribution](#) [Start]

4. Vaccine Confidence

Available in days

days after you enroll

- [Introduction to 4.1](#) [Start]
- [4.1 What is vaccine confidence and why is it important?](#) [Start]
- [4.2 Why vaccine hesitancy is a concern?](#) [Start]
- [4.3 How to identify vaccine hesitancy and why it's important to understand it?](#) [Start]
- [4.4 Why are parents, teenagers and holiday-makers so vaccine-hesitant?](#) [Start]
- [4.5 Vaccine confidence: how to communicate with vaccine-hesitant people?](#) [Start]
- [4.6 How to engage vaccine-hesitant youth with confidence?](#) [Start]

5. Vaccine Information Sources and Resources

Available in days

days after you enroll

- [Introduction to 5.1](#) [Start]
- [5.1 How to search for vaccine-related content?](#) [Start]
- [5.2 How to use social media?](#) [Start]
- [5.3 How to follow @vaccine on your phone?](#) [Start]
- [5.4 Sources of vaccine information: WHO, ECDC, and others?](#) [Start]
- [5.5 How to engage with vaccine misinformation?](#) [Start]

Final Quiz and Evaluation

Available in days

days after you enroll

- [Final Quiz](#) [Start]
- [Feedback Form](#) [Start]

Show All Lessons



Before you dive in:

Here's a quick welcome to the course from Iain Jencks, Global Health Media Advisor at Internews.

Improve your vaccine knowledge

This course is essential for any journalist who is looking for a free, clear and accurate way of brushing up their COVID-19 vaccine storytelling skills.



Get started

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