



## COVID-19

# COVID-19 Vaccination Toolkits

Updated Apr. 8, 2021

Get audience-specific toolkits for healthcare teams and community administrators.

### Health Departments and Public Health Partner Vaccination Toolkit

For health departments and public health partners

Help educate communities and promote the importance COVID-19 vaccination.

### Vaccination Communication Toolkit

For Medical Centers, Clinics, Pharmacies, and Clinicians

Build confidence about COVID-19 vaccination among your healthcare teams and other staff.

### Recipient Education Toolkit

For Healthcare Professionals and Pharmacists

Educate vaccine recipients about the importance of COVID-19 vaccination.

### Long-Term Care Facility (LTCF) Vaccination Toolkit

For LTCF Administrators and Leadership

Prepare staff, residents, and their families for COVID-19 vaccination in LTCFs.

## Essential Worker Vaccination Toolkit

For Employers of Essential Workers

Help plan for and encourage COVID-19 vaccination in the workplace.

## Community-Based Organization (CBO) Vaccination Toolkit

For Staff of Organizations Serving Communities

Educate communities about the benefits of COVID-19 vaccination, and address common questions and concerns.

## School Settings and Childcare Programs Toolkit

For school districts, administrators, teachers, school staff, and other education and childcare professionals

Share messages about COVID-19 vaccines, promote confidence in the decision to get vaccinated, and engage school and childcare staff.

[Find social media ready COVID-19 vaccines content](#) so you can put together Facebook, Twitter, and Instagram posts.

Last Updated Apr. 8, 2021