



MEDBOX.ORG

Issue Brief

The MEDBOX team publishes issue briefs on different topics around COVID-19. Registered MEDBOX users can see the latest documents in the 'My News' section by selecting their personal preferences under 'My Profile'. Further documents can be found in the COVID-19 Toolbox in the section Vaccination & Strategy.

COVID-19 & Vaccination Communication

Useful resources in MEDBOX

Communication Manuals

Behavioural considerations for acceptance and uptake of COVID-19 vaccines *World Health Organization*

WHO technical advisory group on behavioural insights and sciences for health, meeting report, 15 October 2020.

https://medbox.org/document/behavioural-considerations-for-acceptance-and-uptake-of-covid-19-vaccines

The Road to COVID-19 Immunity: Building Trust and Combating Misinformation International Rescue Committee IRC (2021)

A rise in misinformation during COVID-19—such as inaccurate health advice as well as disinformation, including deceptive propaganda—has further compounded already-present vaccine hesitancy. For example, as the pandemic surged in Afghanistan—a country whose health system has already been weakened by decades of instability—misinformation circulated among IRC beneficiaries claiming that Muslims were immune to the virus, that closure of madrassas and mosques would further spread COVID-19, and those even suspected of having the virus would be injected with poison in hospital facilities.

https://medbox.org/document/the-road-to-covid-19-immunity-building-trust-and-combating-misinformation

COVID-19 Communication Vaccine Strategy Ministry of Health and Family Welfare, Government of India (2021)

https://medbox.org/document/covid-19-communication-vaccine-strategy



The Road to COVID-19 Immunity: Building Trust and Combating Misinformation





Vaccine misinformation management field guide

The Public Good Projects; UNICEF; First Draft, Yale Insitute for Global Health (2020)

Guidance for addressing a global infodemic and fostering demand for immunization December 2020 Misinformation threatens the success of vaccination programs across the world. This guide aims to help organizations to address the global infodemic through the development of strategic and well-coordinated national action plans to rapidly counter vaccine misinformation and build demand for vaccination that are informed by social listening.

Available in English and French

https://medbox.org/document/vaccine-misinformation-management-field-guide

Fact Sheets & Infographics

Questions and answers on COVID-19 vaccine African Union; Africa CDC Centres for Disease Control and Prevention (2020)

How do vaccines work? Fact sheet

https://medbox.org/document/guestions-and-answers-on-covid-19-vaccine

A safe and effective COVID-19 vaccine is now available Centers for Disease Control and Prevention CDC (2021)

Fotonovela to promote COVID-19 vaccination. This comic-book style graphic tells the story of a daycare worker's decision to get vaccinated against COVID-19.

Available in different languages.

https://medbox.org/document/a-safe-and-effective-covid-19-vaccine-is-now-available

Vaccines Explained World Health Organization WHO (2021)

WHO's 'Vaccine Explained' series features illustrated articles on vaccine development and distribution. Learn more about vaccines from the earliest of research stages to their rollout in countries.

https://medbox.org/document/vaccines-explained

Myths/Misinformation

WHO Science in 5: Episode #24 - Vaccine myths vs science World Health Organization (WHO) 2020

https://medbox.org/document/who-in-science-episode-24-vaccine-myths-vs-science









African





Myths and Facts about COVID-19 Vaccine Centers for Disease Control and Prevention CDC (2021)

It can be difficult to know which sources of information you can trust. Learn more about finding credible vaccine information.

https://medbox.org/document/myths-and-facts-about-covid-19-vaccines

Addressing Rumors or Myths and Role in Vaccine Safety Events UN Children's Fund UNICEF (2020)

The immunization program has been going well until a rumor begins that one child in a community far from the capital has become sick after receiving a vaccine. The rumor is becoming stronger every day and is picking up coverage on local radio. Concerned that the rumor might make caregivers concerned about bringing their children for vaccination, a few frontline workers (FLWs) go to the house of the children who fell sick.

https://medbox.org/document/addressing-rumors-or-myths-and-role-in-vaccine-safetyevents https://www.youtube.com/watch?v=P-5CJFhjQDQ

Church leaders speak on COVID-19 vaccine conspiracies South African Council of Churches (2021)

8 Febr. 2021. The South African Council of Churches is holding a media briefing to speak on the myths on the coronavirus vaccines in light of the conspiracy theories making the rounds. Conspiracy theories about the coronavirus vaccine have been doing the rounds for a while now.

https://medbox.org/document/church-leaders-speak-on-covid-19-vaccine-conspiracies

Moral Considerations

Note of the Vatican Covid-19 Commission in collaboration with the Pontifical Academy for Life "Vaccine for all. 20 points for a fairer and healthier world" Vatican Covid-19 Commission, Pontifical Academy for Life (29 Dec. 2020)

https://medbox.org/document/note-of-the-vatican-covid-19-commission-in-collaboration-with-the-pontifical-academy-for-life-vaccine-for-all-20-points-for-a-fairer-and-healthier-world

Note on the morality of using some anti-Covid-19 vaccines Holy See Press Office (21.12.2020)

In Italian/English/Spanish

https://medbox.org/document/note-on-the-morality-of-using-some-anti-covid-19-vaccines











Online Courses

Corona Crash Course Unit 5: Vaccine Jesuit Worldwide Learning (2020)

In this unit we will learn about vaccines and what is the progress made for developing a vaccine for COVID-19 Jesuit Worldwide Learning invites you to learn facts and test your knowledge on the ongoing pandemic caused by Coronavirus (COVID 19) through a fun-interactive crash course! Access is free! You have only to sign up.

https://medbox.org/document/corona-crash-course-unit-5-vaccine



The Pfizer Coronavirus Vaccine: How Does It Work? *Shinar, S. (2020)*

Learn about the science behind the new coronavirus vaccine made by Pfizer. This video goes over how vaccines work, and how the Pfizer vaccine is a bit different from most other virus vaccines.

https://medbox.org/document/the-pfizer-coronavirus-vaccine-how-does-it-work

There are four types of COVID-19 vaccines: here's how they work *GAVI Alliance (2021)*

The fight against COVID-19 has seen vaccine development move at record speed, with more than 170 different vaccines in trials. But how are they different from each other and how will they protect us against the disease?

https://youtu.be/IFjIVIIcCvc

COVID-19 will not give you COVID-19 Heartford Health Care (2021)

https://medbox.org/document/covid-19-will-not-give-you-covid-19-video

WHO Video Series: Science in 5 World Health Organization

WHO Science in 5: Episode #5 – Vaccines https://medbox.org/document/who-science-in-5-episode-5-vaccines

WHO Science in 5: Episode #16 – COVID-19 - How do vaccines work? https://medbox.org/document/who-science-in-5-episode-16-covid-19-how-do-vaccines-work

WHO Science in 5: Episode #25 – Vaccines explained https://medbox.org/document/who-science-in-5-episode-25-vaccines-explained

WHO Science in 5: Episode #27 – Vaccines, variants & herd immunity https://medbox.org/document/who-in-scienceepisode-27-vaccines-variants-herd-immunity

There are more interesting videos to discover in "Science in 5" https://www.who.int/emergencies/diseases/novel-coronavirus-2019/media-resources/ science-in-5









Resource Platforms

COVID-19 Vaccine Acceptance Compass (2021)

Social and behavior change (SBC) professionals have often been tasked to find ways to influence knowledge, attitudes, and practices, about vaccines. Now that the COVID-19 vaccines are becoming available worldwide, renewed emphasis and urgency for SBC efforts arise. To that end, WHO has offered three factors that play a role in vaccine hesitancy, the first two of which can be addressed by SBC.

https://medbox.org/document/covid-19-vaccine-acceptance

COVID-19 Vaccination. Recipient Education Centers for Disease Control and Prevention CDC (2021)

Many people have questions about the new coronavirus disease 2019 (COVID-19) vaccines. As vaccine recipients' most-trusted source of information on vaccines, you play a critical role in helping them understand the importance of COVID-19 vaccination, as well as if and when it is likely to be recommended for them. The materials include proven communication strategies and tips for effectively setting expectations and addressing questions from COVID-19 vaccine recipients.

In English and Spanish

https://medbox.org/document/covid-19-vaccination-recipient-education https://www.cdc.gov/vaccines/covid-19/hcp/index.html

Information Resources COVID-19 Centers for Disease Control and Prevention CDC (2021)

This print-only materials are developed to support COVID-19 recommendations. All materials are free for download. They may be printed on a standard office printer, or you may use a commercial printer.

https://medbox.org/document/information-resources-covid-19



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