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COVID-19 Vaccine Acceptance



Social Media and Vaccine Hesitancy

The authors of this study globally evaluated the effect of social media and online foreign disinformation campaigns on vaccination rates and attitudes towards vaccine safety.

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Vaccine Myths vs Science

This 3:44 video features WHO's Dr. Katherine O'Brien busts some vaccine myths related to infertility, DNA and composition of vaccines.

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Combating Vaccine Hesitancy in Developing Countries

Recently, there has been an increase in vaccine hesitancy in low and middle income countries (LMICs) due to safety concerns and long-term effects. With this skepticism, [outbreaks of vaccine-preventable diseases](#) that were once thought mostly eradicated such as measles, pertussis and diphtheria,

have increased in frequency around the world.

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The False Rumors About Vaccines That Are Scaring Women

This article explains that there is a good deal of misinformation that has been spread about the effects of the COVID-19 vaccine that might be detrimental to women's health.

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Social Media Research on Vaccine Hesitancy

The [International Vaccine Access Center \(IVAC\)](#) at the [Johns Hopkins Bloomberg School of Public Health \(JHSPH\)](#) is working collaboratively with the [Sabin Vaccine Institute \(Sabin\)](#) to define a research agenda, develop implementation guidelines for low- and middle-income countries to address vaccine hesitancy through social media, and define a set of metrics for evaluation of potential intervention platforms.

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Misunderstanding Vaccine Side Effects Poses a Problem for Uptake

When deciding whether to get vaccines in general, Americans are highly concerned about side effects. Indeed, this concern is **one of the most common reasons** people report for delaying or refusing vaccination. Even minor side effects, such as swelling and pain at injection sites, often deter people from vaccination.

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How the COVID-19 Vaccine Works

This video was posted on Twitter. The speakers explain exactly how the COVID-19 vaccine works, its safety, and its importance.

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Key Guidelines in Developing a Pre-emptive COVID-19 Vaccination Uptake Promotion Strategy

This paper makes the case for immediate planning for a COVID-19 vaccination uptake strategy in advance of vaccine availability for two reasons: first, the need to build a consensus about the order in which groups of the population will get access to the vaccine; second, to reduce any fear and concerns that exist in relation to vaccination and to create demand for vaccines. A key part of this strategy is to counter the anti-vaccination movement that is already promoting hesitancy and resistance.

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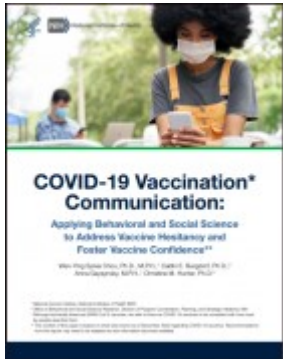
Demand Creation and Advocacy for COVID-19 Vaccine Acceptance and Uptake



Uptake

As the introduction of effective COVID-19 vaccines is on the horizon, it is time to quickly expand SBC programs to address public acceptance of and generate demand for these critical public health tools.

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COVID-19 Vaccination Communication

This report, which was developed in consultation with leading experts in social and behavioral sciences and public health, outlines evidence-informed communication strategies in support of national COVID-19 vaccine distribution efforts across federal agencies and their state and local partners.

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