

Toolkit

“I’ll explain it with clay”

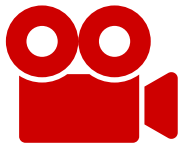


The following is a video package that uses clay figures as a resource to address different topics. Here you will find explained what each video consists of, and the link to download it. In each link you will find the video in Spanish and the version with English subtitles.

Each National Society can use one or more videos as it sees fit, and in the contexts that are best suited to achieve the objectives that have been proposed.

Here you will find two groups of videos:

- Related to COVID-19
- Related to migration



How to use these resources?

They can be shared through social media as part of communication campaigns. They can also be shared with different areas of your National Society so that they can be used as inputs for courses, training and/or community activities.

If they are used in community activities, you can play the video and then generate discussions about it. Some questions you could made to engage a conversation are:

- What do you think of the situation portrayed in the video?
- How would you feel if you were the main character of this video?
- Besides the recommendations already given by the Red Cross character in the video, which other recommendations would you give to solve the problematic?
- Do you know people that could be living what is shown in the video? What advice would you give them?
- Do you think you can contribute to prevent the situations in the video from repeating?

Videos are a great tool for generating group discussions and documenting participants' comments and opinions. They can also help to do exercises to put themselves in other people's shoes and from there begin to build new behaviors in relation to the situations presented.

These videos could also be shared in WhatsApp groups with members of the communities in which your National Society usually works. Especially if you cannot have community meetings, perhaps the discussion can be carried out through WhatsApp.



COVID -19

This series of videos seeks, on one hand, to provide advice to specific populations regarding prevention measures related to COVID19, and on the other hand, to make visible and to put on agenda the differential needs of vulnerable populations in this context.

Tips related to COVID19:

For the videos related to tips around COVID-19, we will use the hashtag #WeAreInThisTogether

Video 1: Do not stigmatize health personnel

These videos address three cases of health personnel and RC volunteers in which they are discriminated against as contagion agents.

[Anti-stigma health personnel](#)

Video 2: PSS and childhood

This video shows how isolation has repercussions on children and give tips to parents.

[Childhood](#)

Video 3: Don't believe in rumors

It seeks to show the danger of believing rumors regarding COVID19 and asks to be informed through official channels.

[Rumors](#)

Video 4: Pregnant

This video shows the problems and fears that pregnant women are having in this context and gives them advice.

[Pregnant women](#)

Video 5: mental health for teleoperators

Video that portrays the stress that teleoperators are experiencing and gives them advice to promote self-care and the well-being that their organization should provide.

[Mental Health](#)



Specific needs of vulnerable population COVID-19

Video 6: elderly people

How COVID-19 affects this population, especially those who have some mobility difficulties, and the importance of giving them support and advice on how to work with them.

[Elderly people](#)

Video 7: People with disabilities

How COVID19 affects this population and the importance of considering them in the response, which is inclusive, dignifying and adapted.

[People with disabilities](#)

Video 8: Domestic and informal work

It seeks to make visible the needs of this population, and how isolation has affected its economy. Asks to consider support measures for those who carry out these tasks.

[Domestic and informal work](#)

Video 9: Stigma and discrimination

This video aims to make visible how COVID-19 contagion can occur not necessarily from people of other nationalities (foreigners), as well as people who have COVID-19 may be subject of violence against them. Calls for solidarity and mutual support.

[Stigma](#)

Video 10: Violence at home

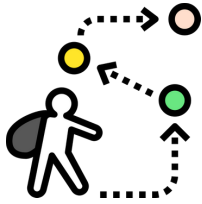
The video makes visible the problems of increasing domestic violence in isolation, as well as the duplication of activities, gender-based violence, child abuse and stressful situations experienced in the domestic environment.

[Violence at home](#)

Video 11: Gender diversity

The video seeks to make visible the situations faced by the LGTBI community in the context of COVID19 and calls for inclusion and respect for diversity.

[Gender](#)



Migration

Video 12: Migrants in transit

How some measures taken by COVID-19 such as the isolation and closing of borders affect migrants in transit.

[Migration](#)

Video 13: Children

Seeks to make visible how migration affects children and youth, and the importance of protecting them.

[Migration - Children](#)

Video 14: returnees

The video shows the importance of including returned migrants to society.

[Migration - Returnees](#)

Video 15: Social Inclusion

The video shows examples of how migrants have been included in their host communities and the importance of such inclusion.

[Life in community](#)