



Western Pacific

# COVID-19: addressing social stigma and discrimination

We all have a role to play in protecting the physical and mental health of ourselves and others during the COVID-19 outbreak.

---

When sharing, please include accompanying text to complete the message.

## Infographics

---

Viruses don't  
**discriminate** and  
neither should we.

**#SolidarityNotStigma** fights  
the spread of **#COVID19**.



**People who are sick with coronavirus have done nothing wrong, so let's not treat them differently**

We are stronger together in the fight against coronavirus. **#SolidarityNotStigma**

**Download**

Anyone can contract  
**#coronavirus**

regardless of race, gender, age  
or other personal qualities.

**#SolidarityNotStigma** fights  
the spread of **#COVID19**.



**Contracting COVID-19 doesn't mean someone has less value than anyone else.**

Let's be kind to each other and help stop the spread of #coronavirus by following our national health advice  
#SolidarityNotStigma

**Download**

Evidence shows that  
stigma due to  
**#coronavirus** leads to:

- Reduction in people seeking medical care or testing
- Reduction in people adhering to interventions (including self-isolation)

This can lead to

**cases not being reported**, and  
more **people being exposed**  
which makes responding to the  
outbreak **more difficult**.

**#SolidarityNotStigma**



**Stigma and discrimination towards one person i  
risk to all people.**

Let's support our family, friends, neighbours and frontline responders in the fight against COVID-19.

**#SolidarityNotStigma**

# Download

---

**All regional COVID-19 infographics**

---

## More from the Western Pacific

---

**COVID-19 information for the public**

---

**COVID-19 advice for Pacific island countries**

---

**COVID-19 outbreak page**

---

**COVID-19 news from the region**

---

## More from WHO Global

---

**WHO Global advice for the public**

---

**When and how to use masks**

---

**[COVID-19 global outbreak page](#)**

---

**[Global COVID-19 news](#)**

---