

# Guide to address stigma associated with COVID-19



#TogetherAgainstCOVID19

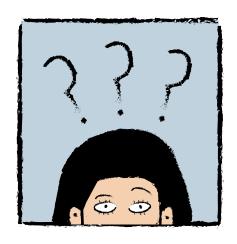




COVID-19 pandemic is a public health emergency that is causing a stressful and a diffcult time for everyone. During this crisis, rumours and misinformation create more stress and can hamper COVID-19 recovery.

## Why is there Stigma?

## Stigma associated with COVID-19 is based on three main factors:



Lack of adequate information



Fear of the disease



Rumours or misinformation

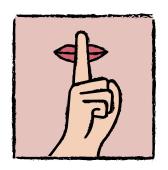
## **People facing Stigma and Discrimination:**

- People affected with COVID-19, their families /caregivers / friends
- People under guarantine and their families
- Frontline health care providers like doctors, nurses, paramedics, field workers, hospital staff and sanitation workers etc.
- Those who have recovered from COVID-19
- Migrant workers

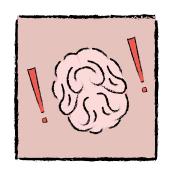


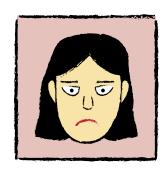
## **Effects of Stigma and Discrimination:**

- People concealing symptoms
- Hesitancy in seeking medical care
- People not adhering to interventions like home quarantine
- Increased sense of emotional isolation, feeling of guilt and anxiety
- Lack of self-esteem and confidence
- · Ostracisation of healthcare workers and others involved in COVID-19 management
- Worsening of pre-existing psychiatric illness such as depression



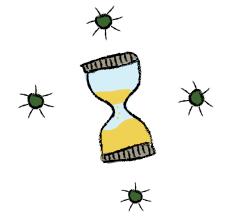






### These may lead to:

- COVID-19 cases not being reported, or reported late, making management of the outbreak more difficult.
- Diversion from the required preventive measures which need to be undertaken.



### Things to know about COVID-19:

- 1. Although COVID-19 is highly contagious, we can protect ourselves by following preventive measures such as physical distancing, washing hands frequently and wearing a face cover / mask.
- 2. Despite precautions, if a person contracts COVID-19, it is not his/her fault. Anyone is susceptible to contracting the disease, no one needs to be blamed.

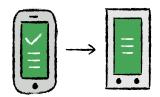
- 3. In situations of distress, the patient and the family need support and cooperation.
- 4. Be a well-wisher to those in isolation/ quarantine and their families. Testing, isolation and quarantine are meant to protect the family and community.
- 5. Celebrate persons who have recovered from COVID-19 as WINNERS. They do not have the virus & there is no risk of transmission.

## Tips to reduce stigma related to COVID-19:

Dos



Be appreciative and supportive of efforts made by frontline workers



✓ Verify the information from a reliable source such as Ministry of Health and Family Welfare's website, before sharing or forwarding the same



Share positive stories of those who have recovered from COVID-19

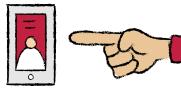
Don'ts



➤ Don't spread misinformation



Don't label any individual, group or area for spread of COVID-19



Don't spread name, identity, locality of persons affected or under quarantine

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