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Coronavirus



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NOTE: This site will be updated as new materials become available - please bookmark and check back often - LAST UPDATE - February 17, 2020 - newest materials will show up at the top of the lists.



Susan Leibtag

On January 30, 2020, the World Health Organization (WHO) released a [statement](#) declaring that the coronavirus (officially called [COVID19](#) as of 11 February 2020) discovered in China in December 2019 now meets the criteria for a [Public Health Emergency of International Concern](#). The announcement led the way for official recognition of the deadly virus as a danger to all, and ministries/departments of health worldwide subsequently ratcheted up their efforts to prevent its spread.

For countries outside of China, the [WHO directive](#) states:

"It is expected that further international exportation of cases may appear in any country. Thus, all countries should be prepared for containment, including active surveillance, early detection, isolation and case management, contact tracing and prevention of onward spread of 2019-nCoV infection, and to share full data with

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there are immediate steps everyone can take to help prevent infection. For the foreseeable future (we will update this page if/when the situation changes), the advice from WHO and the US Centers for Disease Control and Prevention includes promotion of improved hygiene practices, especially in countries where outbreaks have occurred; ensuring public availability of the most current and accurate information; active correction of misinformation; and elimination of stigma.

Social and behavior change (SBC) professionals are well positioned to address all three of these recommendations. SBC interventions can encourage proper hygiene techniques in food preparation, personal cleanliness, and contact with potentially infected persons. In many scenarios, this may involve significant behavior change and alteration of social norms. In addition, SBC efforts can address the correction of misinformation circulating in communities, and the reduction of stigma directed at those who have contracted the virus and other vulnerable populations.

We offer this Trending Topic as a starting point for those SBC professionals seeking examples of relevant project materials and resources, and encourage you to contribute to this collection by uploading your materials [here](#) or by writing to our curator at info@thecompassforsbc.org.

Additional Resources:

- Wiesman, J. & Hasegawa, T. (2020, February 3). [It takes all of us to reduce stigma during disease outbreaks](#). Medium.
- Fischer, L.S., Mansergh, G., Lynch, J., & Santibanez, S. (2019). [Addressing disease-related stigma during infectious disease outbreaks](#). *Disaster Medicine and Public Health Preparedness*, 13(5-6), 989-994.
- Fidler, D. (2019, August 20). [Disinformation and disease: social media and the Ebola epidemic in the Democratic Republic of the Congo](#). *Council on Foreign Relations*.
- Tumpey, A., Daigle, D., & Nowak, G. (2018). [Communicating during an outbreak or public health investigation](#). In S. A. Rasmussen & R. A. Goodman (Eds.), *The CDC field epidemiology manual* [Online edition]. Centers for Disease Control and Prevention.
- Hsu, Y., Chen, Y., Wei, H., Yang, Y., & Chen, Y. (2017). [Risk and outbreak communication: lessons from Taiwan's experiences in the post-SARS era](#). *Health Security*, 15(2), 165-169.
- National Academies of Sciences, Engineering, and Medicine. (2016). [Ending discrimination against people with mental and substance use disorders: The evidence for stigma change](#)

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Center for Communication Programs.

- Davtayan, M., Brown, B., & Folayan, M.O. (2014). [Addressing Ebola-related stigma: lessons learned from HIV/AIDS](#). *Global Health Action*, 7, 1-4.

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Tools



Examples



Coronavirus Resources

This page is edited daily with new resources about the COVID-19, Coronavirus. It includes COVID-19 page links from journals, international organizations, universities, libraries, ministries of health, national health NGOs, and more.



Rumour Has It: A Practice Guide to Working with Rumours

The [Communicating with Disaster Affected Communities \(CDAC\) Network](#) recognized the need to work with rumors in their missions to prevent the loss of lives and alleviate suffering.

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Reality Check

As the media is filled with stories about coronavirus, most news articles focus on numbers of cases and deaths, new locations of cases, etc.



SBCC for Emergency Preparedness Implementation Kit

The purpose of this I-Kit is to provide a set of key considerations for SBCC activities in emergency situations.

This I-Kit provides essential information and tools for responding to an outbreak using an SBCC approach. It presents a series of nine units, each accompanied by exercise worksheets to help link the SBCC theory to practice.



WHO Coronavirus Website

WHO's web page on coronavirus offers links for both professionals and the general public. The site includes documentation, statistics, updates, information for travelers, guidelines for health professionals, and more.



Emerging

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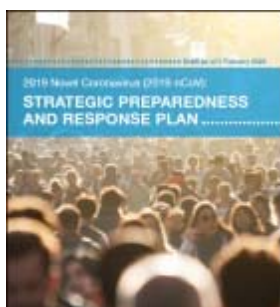
Methods for Detection, Prevention, Response and Control: Online Course

This free course provides a general introduction to nCoV and emerging respiratory viruses and is intended for public health professionals, incident managers and personnel working for the United Nations, international organizations and NGOs.



CDC Coronavirus Website

This site provides links to tools, materials, statistics, and other important information and documentation about the coronavirus. There is basic information about the virus (what it is, how it is transmitted, treatment options, information for travelers, for healthcare professionals, for public health professionals, and for laboratories.



2019 Novel Coronavirus (2019-nCoV): Strategic Preparedness and

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This strategic preparedness and response plan outlines the public health measures that the international community stands ready to provide to support all countries to prepare for and respond to 2019-nCoV.



Coronavirus 2019-nCoV Global Cases Dashboard

This [online dashboard](#) visualizes and tracks the reported nCoV cases on a daily timescale; the complete set of data is downloadable as a google sheet. The case data visualized is collected from various sources, including [WHO](#), U.S. [CDC](#), [ECDC](#) China CDC ([CCDC](#)), [NHC](#) and [DXY](#).



Novel Coronavirus (2019-nCoV) Technical Guidance

This page offers links to WHO's technical guidance regarding the coronavirus. Included are links to: country readiness, surveillance and case definitions, laboratory guidance, patient management, infection prevention and control in health care facilities, early investigations, risk communication and community engagement, disease commodity package, and reduction of transmissions from animals to humans. The page is updated frequently.

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Coronavirus Outbreak Knowledge Hub

This pop-up space for 2019 Novel Coronavirus (2019-nCoV) supports evidence generation by pooling protocols, tools, guidance, templates, and research standards generated by researchers and networks working on the response to this outbreak. Findings from previous outbreaks, largely obtained during MERS and SARS, are also available. This all aims to make research faster and easier and to enable standardised, quality data to be collected and prepared for sharing.



Best Practices for Effective Communication during an Outbreak

This brief offers guidelines for communication with the public during a disease outbreak.



Risk Communication and Community Engagement Guidance

This document provides WHO checklists for risk communication and community

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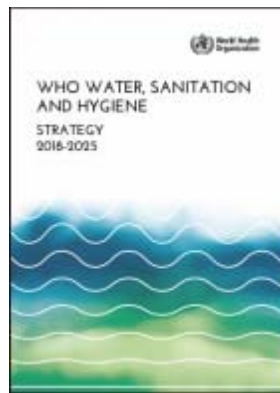
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(2019-nCoV).

The objective of this document is to provide actionable guidance for countries to implement effective RCCE strategies which will help protect the public's health in the early response to nCoV. This document includes recommended RCCE goals and actions for countries preparing for nCoV cases and for countries that have confirmed -nCoV cases.



WHO Water, Sanitation and Hygiene Strategy 2018-2025

This strategy sets out the direction and role of WHO within the context of the SDGs and WHO's 13th Programme of Work. It reinforces WHO's traditional role as a source of authoritative guidelines, technical assistance, and evidence for policy-making. It describes how WHO will increase its impact through introduction of transformational approaches, and tackling new results areas like WASH in health care facilities.



Global Handwashing Day 2015 Social Media Toolkit

This toolkit includes messages for

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theme for Global Handwashing Day is “Raise a Hand for Hygiene”.

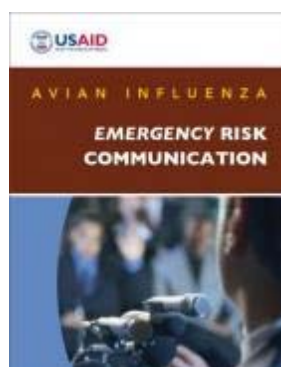
The toolkit offers samples for tweets, Facebook posts, and links to blogs and websites.



Water, Sanitation, and Hygiene Improvement Training Package for the Prevention of Diarrheal Disease

The Water, Sanitation, and Hygiene Improvement Training Package is intended to support the training of local outreach workers and their subsequent work in communities to promote improved water, sanitation and hygiene (WASH) practices to reduce diarrhea.

The Training Package consists of three separate parts:



Avian Influenza Emergency Risk Communication

Emergency risk management is usually based on a team approach to decision-making, response and control. In this guide, this team-based approach is applied to the scenario of an avian influenza outbreak, leading the user

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Advocating for Change: Raising Awareness for Avian Influenza

This Guide provides an overview of the advocacy process and its components –from planning and information gathering, to evaluating the success of advocacy efforts – and suggests strategic activities and messages that can be used to reach different audiences.



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