



EUROPEAN ANTIBIOTIC AWARENESS DAY

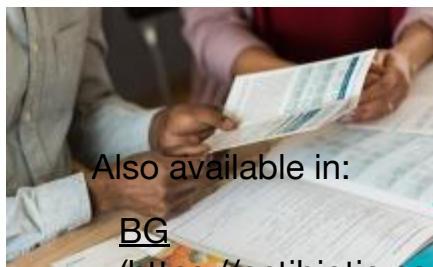
Patient brochure

information material

toolkit material

A patient leaflet for primary care prescribers to hand out to patients: it explains to patients what antibiotic resistance is and why appropriate use of antibiotics is important.

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Patient brochure - design files

(<https://antibiotic.ecdc.europa.eu/sites/default/files/media/en/eaad/Documents/antibiotics-patient-leaflet-primary-care-design-files.zip>) - EN - [ZIP-22.06 MB]

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Related content

Communication toolkit to promote prudent antibiotic use aimed at primary care prescribers

The toolkit contains template materials and key messages for health professionals, ideas for awareness raising activities, and suggested tactics for getting the messages across to both primary care providers and patients.

Read more >

(/en/toolkit-primary-care-prescribers)

Materials for primary care prescribers

How to inform patients about the risks of antibiotic resistance and appropriate use of antibiotics and alternative treatments for viral infections such as common colds and flu.

Read more >

(/en/healthcare-workers/materials-primary-care-prescribers)

Get informed

What is antibiotic resistance and prudent antibiotic use? How to use antibiotics responsibly? See patient stories, infographics, videos

Read more >

(/en/get-informed)

Patient Dialogue

A model for a patient dialogue on the basis of available evidence provides guidance and support for primary care prescribers who encounter patient pressure for antibiotics, and promotes appropriate antibiotic use by patients. It can be used as a fact sheet or as a desk reminder during consultations.

Read more >

(/en/patient-dialogue)

1/6 of Europeans are not aware that the misuse of antibiotics makes them less effective (with subtitles)

Antibiotic-resistant bacteria are a danger to us all because they cause infections that are difficult to treat.

Read more >

(/en/publications-data/16-europeans-are-not-aware-misuse-antibiotics-makes-them-less-effective-subtitles)

Key messages for the general public: Self-medication with antibiotics

Self-medication with antibiotics is not a responsible use of antibiotics

Read more [➤](#)

[\(/en/get-informedkey-messages/key-messages-general-public-self-medication-antibiotics\)](/en/get-informedkey-messages/key-messages-general-public-self-medication-antibiotics)

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