

# ***AFRICAN VACCINATION WEEK 2018 (AVW)***



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# AFRICAN VACCINATION WEEK 2018 (AVW)



**23– 29 APRIL 2018**

This year, WHO AFRO is excited to join vaccination partners to celebrate AVW through this suite of materials in support of universal immunization.

In the following pages, you can find branded materials including immunization backgrounders, posters, social media posts and more to amplify your existing activities and facilitate any communications for the week. Please feel free to tailor and adapt materials to meet specific country needs.

If you have any questions, please feel free to reach out to [casey.winslett@accesschallenge.org](mailto:casey.winslett@accesschallenge.org)

**VACCINES WORK,  
DO YOUR PART!**

# BACKGROUND



This document serves as a reference to help guide the creation of communications materials (e.g., press releases, media statements etc.) around **African Vaccination Week 2018**.

The document outlines the basic story behind all of the African Vaccination Week celebrations and efforts. It answers any questions that partners, media or others may have around the milestone week.

Key messages are bolded with supporting points bulleted below. Additional information, including country-specific statistics should be added to the document to augment key messages pending respective needs.

## WHO

**For African Vaccination Week 2018, the World Health Organization Regional Office for Africa (WHO AFRO) will amplify the education and advocacy efforts that are helping to close the immunization gap through the materials in this packet.**

- The materials will increase focus on the importance of addressing and meeting vaccination commitments at country and continental levels through multi-stakeholder partnerships. Everyone has a role including parents, health workers, religious leaders, government officials and more to increase access and availability of vaccinations in local communities
- We're committed to driving critical behaviour change information via social and traditional media as well as through partner outreach. Key behavior change messages include, but are not limited to:
  - "Visit your local health centre for routine immunizations and other important health services such as vitamin A supplements, deworming and mosquito nets"
  - "Keep vaccinations up to date, at all stages of life"
  - "Individuals who are not immunized increase the chances that others will get the disease"

## WHAT

**The eighth annual African Vaccination Week draws attention to the progress that has been made towards ensuring access to basic life-saving vaccinations across the continent. African Vaccination Week is an opportunity to:**

- Increase awareness of the importance of vaccination
- Ensure that every child receives all basic and necessary routine vaccinations and continues to be vaccinated as adolescents and adults
- Make sure everyone is up to date with his/her vaccine regardless of his/her age and use the opportunity to receive other lifesaving interventions
- Celebrate important progress to date: immunization currently averts an estimated 2 to 3 million deaths every year
- The ADI is a historic and timely pledge to ensure that everyone in Africa – no matter who they are or where they live – has access to the vaccines they need to survive and thrive

## WHY

**Vaccination can save children's lives, and keep adults, communities and nations healthy. Vaccination safeguards families from the cycle of poverty, by increasing their resilience to disease.**

- 1 in 5 children in Africa still do not receive all the necessary and basic vaccines<sup>1</sup>
- There is a need to increase knowledge that vaccinations need to be up to date at every point in a person's life for full protection against diseases
- VPDs still kill more than half a million children every year in Africa, 58% of global deaths
- Every \$1 spent on childhood immunizations in Africa returns \$41 in economic and social benefits<sup>2</sup>
- In many cases, immunization provides life long protection against disease, enabling a productive workforce and boosting development through indirect economic benefits.<sup>3</sup>

- Disease eradication is possible with universal immunization. Smallpox was the first disease to be eradicated, and polio is now being targeted for eradication. Thanks to sustained efforts around polio vaccination, circulation of wild poliovirus in Africa has been interrupted.<sup>4</sup>
- Immunization clinics provide an opportunity to promote other high impact interventions such as Vitamin A, deworming, and mosquito nets, which greatly contribute to reducing morbidity & mortality from associated diseases such as malaria and malnutrition.

## **WHEN**

**From the 23rd to the 29th of April 2018, WHO AFRO, WHO Country Offices and other partners will mark African Vaccination Week through a series of public, media and policy events that will direct local and global attention to Africa's commitment to achieving universal vaccination.**

## **HOW**

**WHO AFRO will support the activation and amplification of key awareness events and health promotion across various country offices through media, community outreach and other tactics in collaboration with Member States and other partners.**

To amplify the messages, the global community will be encouraged to join the online conversation by sharing graphics, posts and life-saving information about what needs to be done to close the immunization gap.

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<sup>1</sup> WHO, 2015, Global routine vaccination coverage, 2014. 46. 2015, 90:617–632. Available: <http://www.who.int/wer/2015/wer9046.pdf?ua=1>

<sup>2</sup> Ozawa, S., et al. 2016. Return on investment from childhood immunization in low and middle income countries, 2011-20. Health Aff February 2016 35: 2199-207

<sup>3</sup> Bärnighausen, T., et al. 2009. The economic case of extending vaccination coverage of children. Available: [www.hsph.harvard.edu/program-on-the-global-demography-of-aging/WorkingPapers/2009/PGDA\\_WP\\_45.pdf](http://www.hsph.harvard.edu/program-on-the-global-demography-of-aging/WorkingPapers/2009/PGDA_WP_45.pdf)

<sup>4</sup> Polio Global Eradication Initiative: [www.polioeradication.org/Keycountries.aspx](http://www.polioeradication.org/Keycountries.aspx)

## WHERE

WHO AFRO, in collaboration with immunization partners, Africa Union and the organization of 1st ladies in Africa (OAFLA), will launch a kick-off event in Madagascar under the presidency of the First Lady of the country.

## WHO AFRO MEMBER COUNTRIES





# PRESS RELEASE TEMPLATE



This press release template has been developed to support partners and partner countries with their external communication activities during **African Vaccination Week 2018**.



## ***PRESS RELEASE TEMPLATE***

A well-written press release can be easily adapted by reporters and provides the Who, What, When, Where, How and Why of any particular announcement.

Partners are encouraged to post the press release in the News section of their organizations' websites, conduct outreach to media contacts with the release and promote the link to the release via social media channels as well.

The below template is structured in the following format:

- Example header that is a catchy title
- Example sub-header
- Origin of where the announcement is coming from
- Date press release is being issued
- Paragraph 1-4:
  - These paragraphs provide background information about African Vaccination Week 2018 and the landscape on vaccination in Africa.
  - While much of this information will be relevant to any given country, partners are encouraged to tailor content to meet their needs.
- Paragraph 5:
  - The first two sentences of the section are provided to segue into detailing specific in-country activities and information.
  - There is a placeholder for you to input relevant information.
- Boilerplates/About Section give more context to the involved organizations.
- Placeholder to include your organization's media contact or press officer contact information should external partners or reporters have questions.

**Partners know their respective media landscape best and are encouraged to adapt the release.**

# **WHO AFRO TEAMS UP WITH IMMUNIZATION PARTNERS TO CELEBRATE THE EIGHTH ANNUAL AFRICAN VACCINATION WEEK (AVW)**

**AVW 2018 Theme, “Vaccines work, do your part!” will be amplified through a series of media and awareness activities**

*[Insert City Name]* 23 April 2018 Today, World Health Organization Regional Office for Africa (WHO AFRO) launched the eighth African Vaccination Week (AVW), to raise awareness of the importance of vaccination in reducing child mortality and renew efforts around universal vaccination coverage. Vaccination can save children’s lives, and keep adults, communities and nations, healthy. One in five African children still lacks access to all the necessary and basic vaccinations.

AVW 2018 builds on the **January 2017 Heads of State endorsement** of the Addis Declaration on Immunization (ADI), a historic pledge to ensure that everyone in Africa receives the full benefits of immunization. To support Member State implementation of the ADI, a roadmap has been developed in close collaboration with WHO AFRO and EMRO, the African Union Commission and immunization partners. The roadmap provides Member States with specific strategies that can be incorporated into existing efforts to improve immunization. WHO country offices and partners across the continent will celebrate AVW 2018 with various country-specific programs including vaccination, provision of a range of life saving health activities, health promotion, community outreach, media activities and more.

In *[insert City/Town name]*, celebrations were organized by *[insert organization name]* to raise awareness of the importance of vaccination. Events were attended by key stakeholders, including *[insert key stakeholder names]*.

*[Add more sentences here to promote/cover in-country AVW events etc. such as “Speaking at the launch event, XXXX the Minister of Health of XXXX]*

*[Add quote from WHO Country Office Representative or Other quotes from other partners and relevant stakeholders, if relevant]*

Join the global conversation about African Vaccination Week on social media by following #AVW18, #Vaccines- Work and #EveryShotCounts.

## **ABOUT AFRICAN VACCINATION WEEK 2018**

Running concurrently with World Immunization Week, African Vaccination Week (AVW) provides an opportunity for countries to strengthen immunization services and systems through advocacy, education, and communication tools and activities. In 2018, AVW is highlighting the theme of “Vaccines protect everyone, get vaccinated!” through visual materials that amplify existing education, advocacy, and health care delivery efforts.

The theme draws attention on the need to raise awareness about the critical importance of full immunization throughout life, and its role in achieving the 2030 Sustainable Development Goals.

For more information about AVW, please visit <http://www.afro.who.int/en/african-vaccination-week/>

## ***ABOUT WHO REGIONAL OFFICE FOR AFRICA***

The WHO African Region is one of the six regions of WHO. The Organization's presence in the region consists of the WHO Regional Committee for Africa, a Secretariat for the African region, three Inter-country Support Teams (ISTs) and WHO Country and Liaison Offices located in 47 Member States.

For more information about WHO AFRO, please visit <http://www.afro.who.int/>

## ***MEDIA CONTACTS***

*[Insert name of local Media Contact and/or Press Officer]*

## ***DOWNLOAD LINK FOR WORD VERSION:***

<https://www.dropbox.com/sh/ere9wvmt28vju6/AAB0Lpn3JcQhS9H3fuQsegea?dl=0>

# ***SOCIAL MEDIA GUIDE***

## ***DRAFT TWEETS & FACEBOOK POSTS***

This document has been developed to provide a selection of suggested tweets and Facebook posts for African Vaccination Week activities for use by partners across their respective channels. Tweets and posts can be directly copied or tailored to fit specific needs.



# DRAFT TWEETS & FACEBOOK POSTS

This document has been developed to provide a selection of suggested tweets and Facebook posts for African Vaccination Week activities for use by partners across their respective channels. Tweets and posts can be directly copied or tailored to fit specific needs.

The content has been divided into 2 sections:

- Messages that can be shared by World Health Organization Regional Office for Africa (WHOAFRO) [@WHOAFRO](#), WHO countries offices, health partners, and the campaign. We ask that you like, favorite, retweet, and share as many of these posts and tweets as possible to amplify our shared message.
- Messages for key influencers including, but not limited to: celebrities, musicians, public figures, prominent community voices and others in your country who may be willing can share. Please identify influencers, where appropriate and share this content with them.

The content below should simply serve as a guide for the kind of content you may wish to share via your team's communication channels. We would ask that you try to use the following partner handles and hashtags to streamline the online conversation in your communications:

- WHO Regional Office for Africa:
  - Twitter: [@WHOAFRO](#)
- The Access Challenge:
  - Twitter: [@TheAChallenge](#)
  - Facebook: <https://www.facebook.com/accesschallenge>
  - Facebook: [@accesschallenge](#)
- [#AVW18](#)
- [#VaccinesWork](#)
- [#EveryShotCounts](#)

Shareable graphics such as the African Vaccination Week logo, Campaign visuals, Twitter banner etc. can be downloaded using the link below:

<https://www.dropbox.com/sh/ere9wvmt28vju6/AAB0Lpn3JcQhS9H3fuQsegea?dl=0>

***LET'S RAISE OUR VOICE TO CELEBRATE AFRICAN VACCINATION WEEK AND ENSURE EVERYONE RECEIVES THEIR VACCINATIONS!***

Messages that can be shared by World Health Organization Regional Office for Africa (WHOAFRO) [@WHOAFRO](https://twitter.com/WHOAFRO), WHO countries offices and health partners. We ask that you like, favorite, retweet, and share as many of these posts and tweets as possible to amplify our shared message.



#### Immunization in Africa (Advocacy)

- #VaccinesWork for our children and our economies. Every \$1 spent on childhood immunizations in Africa returns \$41 in economic and social benefits
- #Vaccines can help strengthen health systems & drive sustainable development in #Africa #VaccinesWork
- #DYK: 1 in 5 children in #Africa doesn't get the #vaccines they need. Together we can save lives #VaccinesWork
- When children are vaccinated, families, communities & nations thrive #Vaccines must remain a priority going forward
- #AVW18 celebrates African leaders who have committed to providing universal access to #vaccines by 2020
- #Vaccines are the gateway to health #Immunization serves a platform to deliver other life saving interventions
- By endorsing the #AddisVxDec, African leaders made history. They must now back their commitments with investments #VaccinesWork #AVW18
- Universal immunization in Africa: it's possible if it's a priority. This #AVW18, we call on leaders to keep their commitments

#### Immunization in Africa (Community-Facing)

- 1 in 5 African children lack access to all needed and basic #vaccines. What will you do to close the immunization gap?
- Immunization is for everyone, not just children. Are you up to date with your vaccines? #AVW18 #VaccinesWork
- #Vaccination is a cost-effective way to protect health. Join us to stand up for child health! #AVW18
- Together we can make sure your child is vaccinated against diseases #AVW18 #VaccinesWork
- 7 of the 12 most deadly causes of child mortality are vaccine-preventable #AVW18 #VaccinesWork



- Check your vaccination status whenever you visit the health center! Remember #EveryShotCounts #AVW18
- Vaccination is not only for children. Everyone, at all ages, should have his/her immunizations up to date! #EveryShotCounts #AVW18
- Together we can make sure your child is vaccinated against diseases #AVW6 #VaccinesWork
- Close the immunization gap in Africa! Let's make sure every child has access to basic vaccines #AVW18
- Everyone has a role to play in building a healthy society. Get your child vaccinated during #AVW18
- #Vaccines should also be combined with treatment for certain illnesses like #diarrhoea. Visit your healthcare centre more information #VaccinesWork
- Visit your local healthcare centre for FREE routine vaccinations for your children
- Immunization is for everyone, not just children. Are you up to date with your vaccines? #AVW18 #VaccinesWork

facebook

**FACEBOOK**

- Let's close the gap in immunization and make sure that everyone has access to vaccines to protect their health! #VaccinesWork
- 1 in 5 African children lacks access to basic life-saving vaccines. Join us to make sure that every African child has the chance for a healthy future. Visit the #AVW18 website to learn more about what YOU can do: <http://goo.gl/rNX0eu> #EveryShotCounts #VaccinesWork
- Vaccinations need to be up to date in order to protect your health. A perfect time to go to the clinic is during #AVW18. Get all the basic vaccines needed because #EveryShotCounts! #VaccinesWork *[insert link to AVW logo/image]*
- #DidYouKnow it's African Vaccination Week? Globally, 1 in 5 children in Africa lack access to basic vaccines. Tell others & let's make sure every child is vaccinated! Visit <http://goo.gl/rNX0eu> for more information. #AVW18
- #AVW18 celebrates African leaders who have committed to providing universal access to #vaccines by 2020 #VaccinesWork
- #VaccinesWork to make children, communities and economies stronger, and African leaders agree. Heads of State endorsed the #AddisVxDec in Jan – now is the time to back these commitments with action to ensure every child is reached with lifesaving vaccines. #AVW18

- If every child in Africa received necessary immunizations, we could save countless lives. African leaders showed that they are committed to achieving universal access to immunization, but we must work together to make this a reality. #VaccinesWork #AVW18

Messages that key influencers including, but not limited to: celebrities, musicians, public figures, prominent community voices and others in your country who may be willing can share. Please identify influencers, where appropriate and share this content with them.



- I am *[insert personal handle]*. I know #VaccinesWork. I support the health workers committed to closing the immunization gap! #AVW18
- I know #VaccinesWork. I urge African leaders to stand up for child health and sustain efforts towards #UniversalHealthCoverage. #AVW18
- I am *[insert personal handle]*. I know #VaccinesWork. We must safeguard our families from disease. Has YOUR child been vaccinated this #AVW18?



- Everyone has a role to play in building a healthy society. Get your child vaccinated #AVW18 #VaccinesWork
- My goal is to help Africa achieve #UniversalHealthCoverage. Vaccines can help save lives. Make sure to get your family vaccinated #AVW18. #VaccinesWork Learn more at <http://bit.ly/1U8uDAK>
- Watch how far we've come to close the immunization gap and learn what you can do to make sure #EveryShotCounts and everyone is vaccinated for a healthier, stronger, Mama Africa! #AVW18

# RADIO PSAs



The following radio messages are developed to share with local radio stations to generate attention and content around **African Vaccination Week 2018**. Radio DJs should be encouraged to add their own unique tone or language to tailor it to their local context.

## ***PLACE A RADIO PSA ON THE AIR IN YOUR COUNTRY THROUGH THE FOLLOWING STEPS:***

1. Contact the local radio stations
2. tell them you have a 30-second radio script
3. that you would like it announced/aired from April 23-29 3-4 times per day, preferable during peak times
4. ask them for a quote of the rates for the suggested frequency (5) negotiate the rates for what is within your budget
5. provide them with the PSA script.

### ***30 SECOND RADIO SCRIPT – VERSION 1***

This week is African Vaccination Week.

One in five African children do not receive all the basic and necessary vaccines. Immunization is one of the cheapest ways to protect your children from disease.

Visit your [insert service: healthcare center/Under 5 clinic/Well Baby Clinic/PNC] today for vaccinations to protect your children from polio, hepatitis, pneumonia, and meningitis and several other diseases.

Vaccination is a simple way to protect our children; Every shot counts!

### ***30 SECOND RADIO SCRIPT – VERSION 2***

Did you know that every \$1 spent on vaccines returns \$41 in economic and social benefits?

Vaccines can help strengthen health systems & drive sustainable development in Africa. One in five children in Africa do not get the vaccinations they need to prevent diseases.

This is African Vaccination Week. If we act now, we can save lives.

Health clinics are just a matatu ride away. (Kenya Specific)

Stop by (location) before getting your tea and vaccinate yourself and your children.

You don't forget to eat chappati so don't forget to get vaccinated this week!

We all can play a role in protecting our children and their future.

### ***30 SECOND RADIO SCRIPT – VERSION 3***

Did you know – Vaccination is one of the cheapest ways to save lives?

Many of our children contract diseases that can easily be prevented by vaccines, including pneumonia, diarrhea hepatitis, polio and others.

Vaccination is a simple way to protect your children from disease. Both adults and children must have routine immunization throughout their lifetime to stay healthy.

I have vaccinated my family. Don't wait any longer. Go, get your family vaccinated, Every shot counts!

This African Vaccination Week, make sure your family is protected.

## ***30 SECOND RADIO SCRIPT – VERSION 4***

This year at the January African Union Summit, leaders from across the continent endorsed the Addis Declaration on Immunization.

They committed to advance universal access to immunization across Africa, so that everyone can receive the vaccines they need to survive and thrive.

This week is African Vaccination Week, and we have an opportunity to build on this momentum.

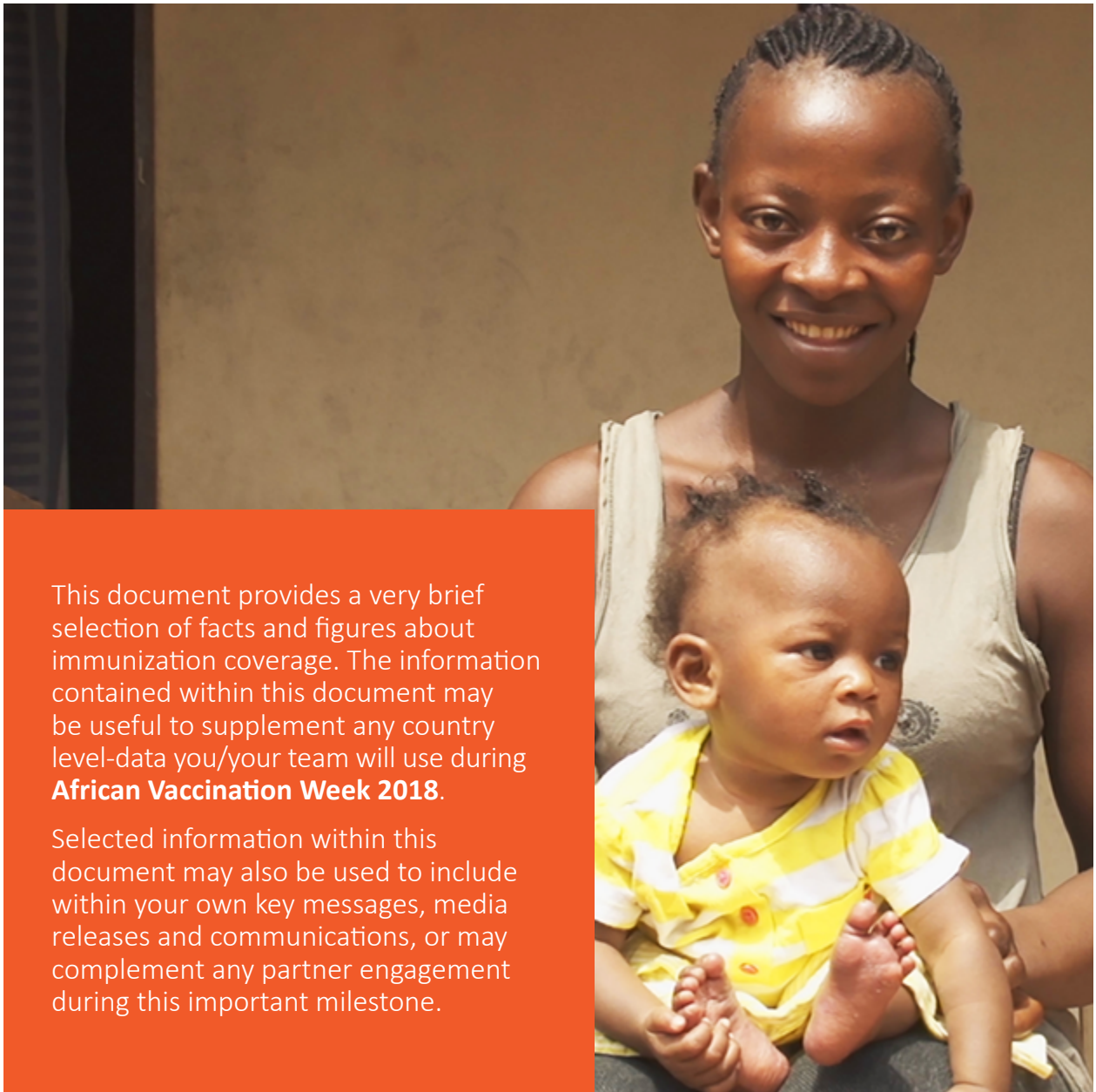
But it's not just governments that must make immunization a priority – we must all play a role in protecting our children and their future.

Don't wait! Keep your family healthy by getting vaccinated today.

# IMMUNIZATION COVERAGE FACT SHEET

This document provides a very brief selection of facts and figures about immunization coverage. The information contained within this document may be useful to supplement any country level-data you/your team will use during **African Vaccination Week 2018**.

Selected information within this document may also be used to include within your own key messages, media releases and communications, or may complement any partner engagement during this important milestone.





## KEY FACTS<sup>1</sup>

- Immunization prevents illness, disability and death from vaccine-preventable diseases including cervical cancer, diphtheria, hepatitis B, measles, mumps, pertussis (whooping cough), pneumonia, polio, rotavirus, diarrhea, rubella and tetanus.
- Regional vaccination coverage is generally holding steady, while uptake of new and underused vaccines is increasing.
- Immunization currently averts an estimated 2 to 3 million deaths every year,<sup>2</sup> but an estimated 18.7 million infants worldwide are still missing out on receiving all necessary and basic vaccines.
- In 2016, 9 million children in the African region did not receive their 3rd dose of DTP vaccine.
- By the end of 2016:
  - More than 300 million people were reached with the MenAfriVac vaccine in 16 countries<sup>3</sup> since 2010
  - Pentavalent vaccines have now been introduced in all 47 African countries.<sup>4</sup> Additionally:
    - At the end of 2016, 39 countries have introduced PCV, 32 Rota, 33 IPV and 26 MCV2
    - 33 out of 47 countries have introduced IPV vaccine in their routine immunization system<sup>6</sup>
- Over 4.5 million deaths have been averted thanks to Gavi-support in Africa over the last five years<sup>7</sup>

## KEY CHALLENGES

- Despite improvements in global vaccine coverage during the past decade, there continues to be regional and local disparities resulting from:
  - Limited resources;
  - Competing health priorities;
  - Poor management of health systems;
  - Inadequate monitoring and supervision.
- In the African region in 2016, 9 million children did not receive the full DTP vaccine. An estimated 75% of these children are located in 10 countries (Nigeria, Ethiopia, DRC, Angola, South Africa, Uganda, Chad, Niger, South Sudan, Mali).
- To get back on track towards regional immunization goals, priority must be given to increasing routine vaccination globally, especially in the countries that are home to the highest number of unvaccinated children. Concerted efforts are needed to reach the underserved, especially those living in remote areas, in deprived urban settings, and in countries experiencing conflict and other emergencies.

## **THE GLOBAL & REGIONAL VACCINE ACTION PLANS**

The Global Vaccine Action Plan (GVAP) is a roadmap to prevent millions of deaths through more equitable access to vaccines. GVAP was endorsed by the World Health Organization in May 2012. Countries are aiming to achieve vaccination coverage of  $\geq 90\%$  nationally and  $\geq 80\%$  in every district by 2020. While the GVAP should accelerate control of all vaccine-preventable diseases, polio eradication is set as the first milestone. It also aims to spur research and development for the next generation of vaccines.

The GVAP recommends 3 key steps for closing the immunization gap:

- Integrating immunization with other health services, such as postnatal care for mothers and babies;
- Strengthening health systems so that vaccines continue to be given even in times of crisis; and
- Ensuring that everyone can access vaccines and afford to pay for them.

Specifically, the African Regional Immunization Strategic Plan focuses on:

- Identify underserved/left out populations in all areas and improve service delivery, coverage and equity through tailored approaches.
- Advocacy and country ownership to allocate adequate human and financial resources and mobilize, involve and empower communities to effectively demand and utilize vaccination services (Recent Ministerial conference on Immunization in Africa).
- Enhance and sustain multi-sectorial collaboration and partnerships in the implementation of the strategies.

## **WORLD IMMUNIZATION WEEK**

WHO and partners mark the last week of April as World Immunization Week. In 2018, the global slogan for the Week is “Protected Together, #VaccinesWork” this year the theme encourages people at every level – from donors to the general public – to go further in their efforts to increase immunization coverage for the greater good.

World Immunization Week – celebrated in the last week of April – aims to highlight the collective action needed to ensure that every person is protected from vaccine-preventable diseases. The goal of World Immunization Week 2018 is to urge greater action on immunization around the world, with a particular focus on spotlighting the role that everyone can play in this effort, from donors to individuals.

Last year, more than 180 countries, territories and areas celebrated the week with activities including vaccination campaigns, training workshops, round-table discussions and public information campaigns.

## **AFRICAN VACCINATION WEEK 2018**

Running concurrently with World Immunization Week, African Vaccination Week (AVW) provides an opportunity for countries to strengthen immunization services and systems through advocacy, education, and communication tools and activities. In 2018, AVW is highlighting the theme of “Vaccines work! Do you part!” through visual materials that amplify existing education, advocacy, and health care delivery efforts.

The theme draws attention on the need to raise awareness about the critical importance of full immunization throughout life, and its role in achieving the 2030 Sustainable Development Goals.

For more information about AVW, please visit <http://www.afro.who.int/en/african-vaccination-week/>

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<sup>1</sup> Source of data: <http://www.who.int/mediacentre/factsheets/fs378/en/> unless otherwise indicated

<sup>2</sup> Includes forecasted (not actual) deaths averted for 2015. Countries: Angola, Benin, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Democratic Republic of Congo, Djibouti, Eritrea, Ethiopia, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mozambique, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Somalia, South Sudan, Sudan, Togo, Uganda, United Republic of Tanzania, Zambia, Zimbabwe.

<sup>3</sup> <http://www.afro.who.int/fr/centre-des-medias/avis-aux-medias/item/8268-african-leaders-to-gather-in-ethiopia-for-first-ever-ministerial-conference-on-immunization-in-africa.html>

<sup>4</sup> [http://webcache.googleusercontent.com/search?q=cache:-Ektamv-JI0J:www.afro.who.int/index.php%3Foption%3Dcom\\_docman%26task%3Ddoc\\_download%26gid%3D9514%26Itemid%3D2593+&cd=1&hl=en&ct=clnk&gl=us](http://webcache.googleusercontent.com/search?q=cache:-Ektamv-JI0J:www.afro.who.int/index.php%3Foption%3Dcom_docman%26task%3Ddoc_download%26gid%3D9514%26Itemid%3D2593+&cd=1&hl=en&ct=clnk&gl=us)

<sup>5</sup> *ibid*

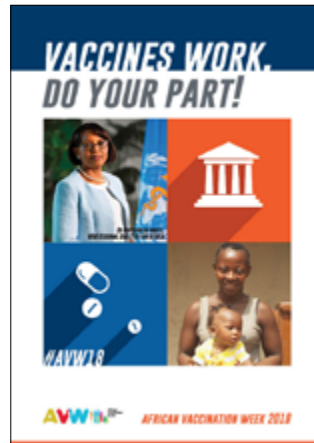
<sup>6</sup> *ibid*

<sup>7</sup> Gavi, 2016, Gavi, the Vaccine Alliance, facts & figures

<sup>8</sup> Global Vaccine Action Plan Monitoring, Evaluation and Accountability. Secretariat Annual Report 2017. Geneva: World Health Organization; 2017 Licence: CC BY-NC-SA 3.0 IGO.

# DESIGN ELEMENTS FOR DOWNLOAD

## POSTERS X 5

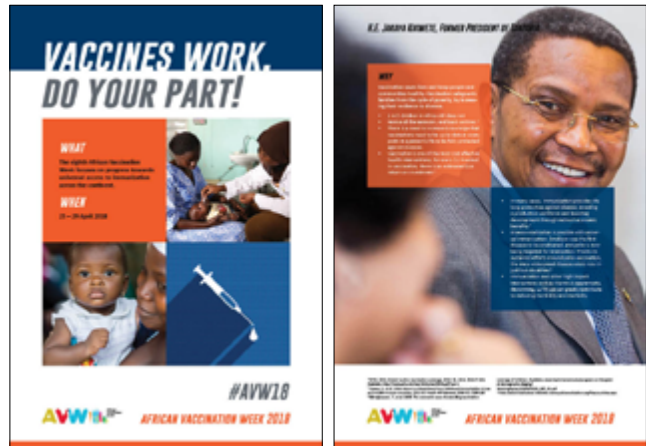


## LEAFLETS X 3

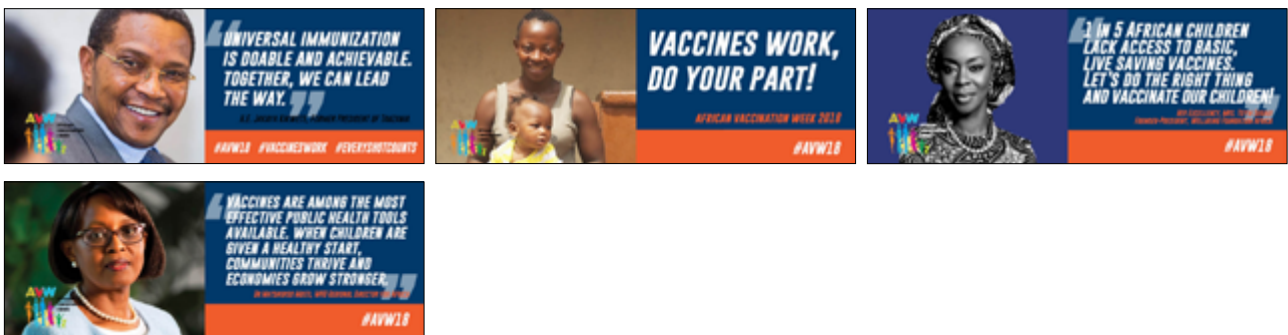


# DESIGN ELEMENTS FOR DOWNLOAD

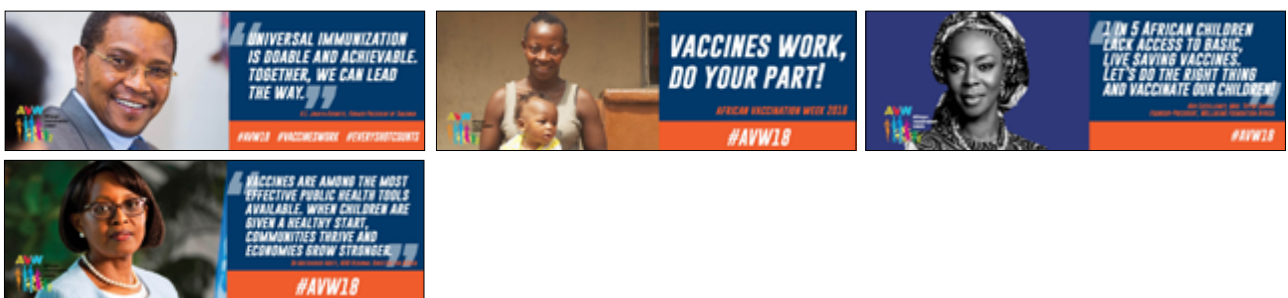
## LEAFLETS X 3



## FACEBOOK HEADER X 4



## TWITTER HEADER X 4



# DESIGN ELEMENTS FOR DOWNLOAD

## INSTAGRAM HEADERS X 4



## DOWNLOAD LINK

Download link: <https://www.dropbox.com/sh/ere9wvmtr28vju6/AAB0Lpn3JjCQhS9H3fuQsegea?dl=0>



**#AVW18**

***AFRICAN VACCINATION WEEK 2018***

