

THE INTERNATIONAL MANAGEMENT DEVELOPMENT PROGRAMME®

training leaders in public health

IMDP 2016 TRAINING COURSE CATALOGUE



The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

union-imdp.org

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For nearly 100 years, The Union has drawn from the best scientific evidence and the skills, expertise and reach of our staff, consultants and membership in order to advance solutions to the most pressing public health challenges affecting people living in poverty around the world. The Union has its headquarters in Paris and offices in Africa, Asia Pacific, Europe, Latin America, North America and South-East Asia regions. Our scientific departments focus on tuberculosis and HIV, lung health and non-communicable diseases, tobacco control and research.

The Union works with stakeholders from every sector, including governments, international agencies, civil society, and the private sector. We provide stakeholders with a full range of services and products that span from generating evidence to taking action to improve public health:

KNOW:

- › We **conduct** research to provide evidence for public health policy and practice.

SHARE:

- › We **disseminate** scientific knowledge to strengthen public health programmes.

ACT:

- › We **deliver** services, manage public health projects and conduct advocacy to safeguard people's health.

In order to help countries improve the management of health programmes, The Union has designed a series of courses that address challenges faced by national programme managers and healthcare administrators in limited-resource settings. The Union's **International Management Development Programme (IMDP)** strengthens health systems by training health professionals in the specific management competencies that are essential for healthcare programmes to provide quality care for patients.

THE IMDP ADDRESSES KEY ISSUES, SUCH AS:

- › Developing budgets that meet governmental and/or donor requirements
- › Organising and training healthcare staff at different levels
- › Coordinating the procurement and management of medicines and supplies
- › Handling human resources issues, such as motivating overworked staff
- › Creating communications plans to disseminate important health messages
- › Adhering to practices needed to monitor and evaluate programme performance

THE IMDP ACCREDITATION

IMDP participants are eligible to earn continuing education units (CEUs) and continuing medical education (CMEs). The IMDP is accredited both by the **International Association for Continuing Education and Training (IACET)** and the **European Board for Accreditation in Pneumology (EBAP)**.

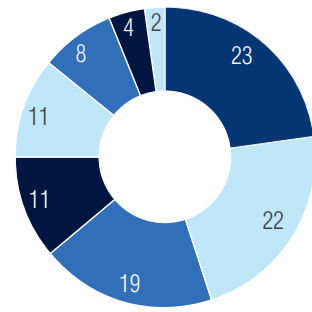


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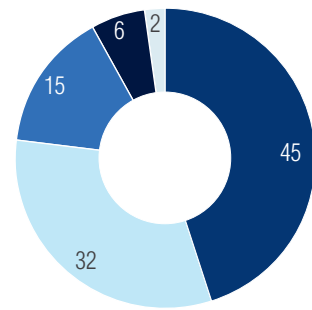
IMDP ALUMNI BACKGROUND:¹

IMDP Alumni represent a variety of public health professionals:



Specialist	23%
Officer	22%
Manager	19%
Coordinator	11%
Director	11%
Administrator	8%
Executive Manager	4%
Faculty	2%

IMDP Alumni represent the following types of organisations:



Government and Inter-Government	45%
Non-Governmental Organisation (NGO)	32%
University/Medical/Research	15%
Other	6%
Donor Agency	2%

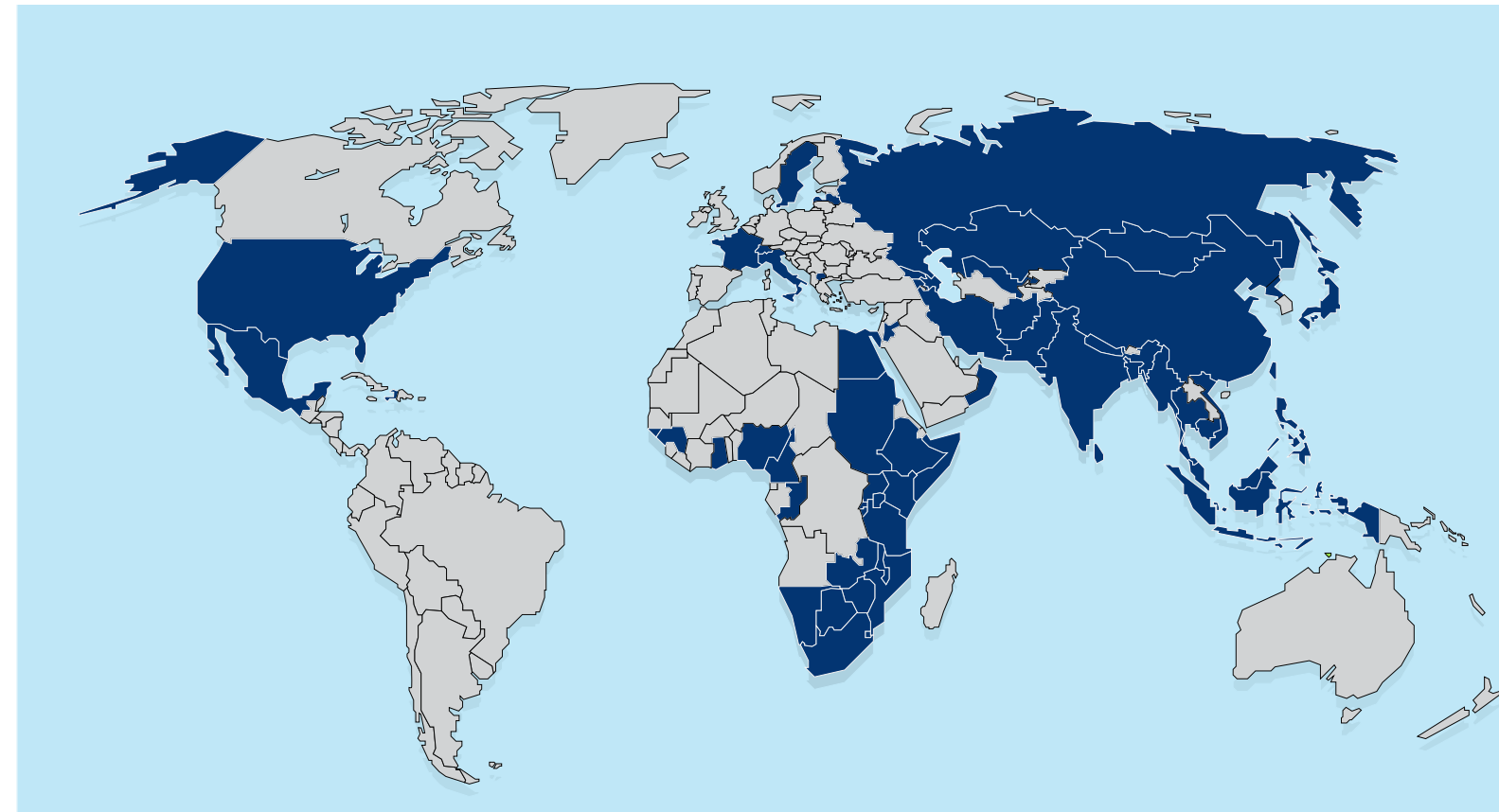
IMDP CONTRIBUTION TO PROGRAMME PERFORMANCE²

The following percentages of IMDP Alumni reported that the training received has moderately or significantly contributed to the individual or organisational success as follows:

Capacity building	87%
Improved programme performance	83%
Confidence in leadership ability	82%
Improved collaboration with team members and/or stakeholders	81%
Ability to coach and develop staff	80%

PREVIOUS ORGANISATIONS AND COUNTRIES THAT HAVE PARTICIPATED IN THE UNION'S IMDP COURSES INCLUDE:

- › Bangladesh Health Foundation
- › Bloomberg Philanthropies
- › BRAC
- › CDC Foundation
- › Chinese Center for Disease Control and Prevention
- › Damien Foundation
- › Fiji Red Cross Society
- › Foundation for Innovative New Diagnostics
- › Framework Convention Alliance for Tobacco Control
- › The Global Fund to Fight AIDS, Tuberculosis and Malaria
- › International Committee for the Red Cross
- › International Federation of Red Cross & Red Crescent Societies
- › International Foundation for Biosafety Association
- › KNCV
- › MedAir
- › Médecins Sans Frontières
- › PIHOA
- › The Norwegian Heart and Lung Patient Organization (LHL)
- › Southeast Asia Association for Regional Cooperation (SAARC)
- › Tuberculosis Research Centre, Chennai, India
- › United Nations Population Fund (UNFPA)
- › United Nations Relief and Works Agency (UNRWA)
- › World Health Organization
- › World Vision
- › WPRO (WHO Western Pacific Region)



- | | | | | | | |
|-------------|-----------|------------|---------------|--------------|--------------|------------|
| Afghanistan | China | India | Macedonia, | Niger | Sri Lanka | Uganda |
| Armenia | Congo, DR | Indonesia | Yugoslav Rep. | Nigeria | Sudan | USA |
| Azerbaijan | Egypt | Iran | Malawi | North Korea | Swaziland | Uzbekistan |
| Bangladesh | Ethiopia | Italy | Malaysia | Oman | Sweden | Vietnam |
| Botswana | Fiji | Japan | Mexico | Pakistan | Switzerland | Zambia |
| Brunei | France | Jordan | Mongolia | Philippines | Taiwan | Zimbabwe |
| Darussalam | Gambia | Kazakhstan | Mozambique | Russia | Tajikistan | |
| Burundi | Ghana | Kenya | Myanmar | Rwanda | Tanzania | |
| Cambodia | Guinea | Latvia | Namibia | Somalia | Thailand | |
| Cameroon | Haiti | Lesotho | Nepal | South Africa | Turkmenistan | |

¹ Based on the IMDP training course applications

² Based on 2013 opinion survey data reported by 66 Alumni participants around the world; questionnaire was conducted via Survey Monkey.

PERFORMANCE-ORIENTED PROJECT MANAGEMENT

Project Management is a fundamental component of successful programmes. This five-day course equips participants with an integrated, logical framework approach to project planning, implementation and review.

The main goal of this course is to make projects more effective and efficient in terms of delivery to the targeted beneficiaries. The objective of this training is to utilize the log-frame approach in project cycle management for improving the impact of the projects and programmes implemented and the use of various tools, such as stakeholder analysis, problem analysis, objective analysis, log frame matrix, GANTT chart, monitoring plan and resource plan.

BENEFITS OF TRAINING

- Determine problems and needs in national and international health programmes
- Identify key stakeholders and who should be involved in project design
- Define the various hierarchical levels of a project from inputs to goals
- Develop a model project using the logical framework analysis
- Link activity schedules to resource provision for greater costs effectiveness
- Assess projects and identify elements, which contribute to a successful project

WHO SHOULD ATTEND

This course is designed for middle- to senior- level managers working in public health from national, provincial government or international agencies and NGOs who are responsible for project management, its various administrative aspects and donor communications for the implementation of health programmes.



Participants will receive a 5% discount on the Results-Based Monitoring and Evaluation course, if they attend both the Performance-Oriented Project Management course and the Results-Based Monitoring and Evaluation course within an 18 month period.

PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Performance-Oriented Project Management • Project management definition and project cycle management • Differences between project management and operations management • Understanding performance management • Identification of a project-doing a stakeholder analysis 	<ul style="list-style-type: none"> • Identification of a project-doing a problem analysis • Identification of a project-doing an objective analysis 	<ul style="list-style-type: none"> • Selecting a project-strategy analysis • Defining a project- log frame 	<ul style="list-style-type: none"> • Detailing and scheduling a project • Linkage to project management and budgeting 	<ul style="list-style-type: none"> • Measuring project performance • Action planning • Closing



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
March 14–18, 2016	Kuala Lumpur, Malaysia	Middle- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,250 (course fee + USD 600 for accommodation and breakfast).</i>	English

THE APPLICATION DEADLINE IS 45 DAYS PRIOR TO THE COURSES/UPON ACCEPTANCE INTO THE COURSE, APPLICANTS WILL BE INVOICED/FEE PAYMENT IS DUE WITHIN 30 DAYS OF INVOICING.

TO REGISTER FOR A COURSE, PLEASE VISIT OUR WEBSITE AT UNION-IMDP.ORG OR CONTACT IMDP@THEUNION.ORG

POWER & INFLUENCE, NETWORKING & PARTNERSHIPS

This course provides participants with a better understanding of the basics of power and influence and how to use them more effectively through creating networks, partnerships and alliances.

In this five-day course, participants will come away with a better understanding of how to use their power and influence with their superiors, subordinates, peers and those within and without their organisation. Participants will create a leadership development plan they can implement to create more effective networks, have more influence and create more partnerships and alliances. Focus is given to developing the interpersonal communication skills necessary to facilitate an enhanced sense of community and cooperation as well as to establish strong partnerships for promoting public health initiatives.

BENEFITS OF TRAINING

- Learn to facilitate large meetings and confidently manage conflict
- Practice negotiations with internal and external stakeholders to form effective partnerships
- Use the art of focused conversation to gain political commitment
- Discuss how to forge strong coalitions and partnerships
- Acquire and apply skills to promote health projects through collaborating and pooling information and resources
- Improve interpersonal communication skills to build stronger relationships

WHO SHOULD ATTEND

This course is designed for middle- to senior- level managers, organisational leaders and decision-makers who are responsible for formulating or organising health programme strategies at regional, national and international levels.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Power & Influence, Networking & Partnerships • Schmooze or lose • Communications • Decision style inventory 	<ul style="list-style-type: none"> • Power and influence • Science of persuasion • Influence without authority • Team dynamics lost at sea exercise • Belbin team role questionnaire 	<ul style="list-style-type: none"> • Hidden influence of social networks • How management teams can have a good fight • Creating effective social networks 	<ul style="list-style-type: none"> • Forging the international partnership • Globalisation through alliances NGO and government collaboration • The walk from no to yes • Trust • Work interest survey 	<ul style="list-style-type: none"> • Motivating self and others • Tipping point: Using power, influence, networking and partnering • Open discussion and presentations • Course wrap up



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
April 4–8, 2016	Dubai, United Arab Emirates	Middle- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,610 (course fee + USD 960 for accommodation and breakfast).</i>	English

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BUDGET, FINANCE & RISK MANAGEMENT FOR NON-PROFITS

The objective of this course is to teach participants how to strengthen management and decision systems within their non-profits, so they are able to evolve along a strategic pathway from financial dependency to independency. This course will allow participants to recognise and leverage budgeting as one of the key tools in achieving financial sustainability.

Participants will gain a fundamental understanding of budgeting, financial management and risk within the context of the development sector. The participants will also have the opportunity to apply the concepts learned and delivered through practical and relevant exercises and simulations.

BENEFITS OF TRAINING

- Explain the uses and functions of budgeting and financial management
- Design, develop and present programme budgets using Excel
- Create and use a cash flow budget
- Identify and practice effective revenue and expenditure estimating techniques
- Review an operating budget using variance analysis

WHO SHOULD ATTEND

Middle- to senior- level health managers of non-profits who are responsible for programme administration in health organisations, as well as doctors, administrators and consultants who manage project budgets.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Budget, Finance & Risk Management for Non-Profits • Budgeting basics • Developing budgets with Excel • Preparation of line-item budgets 	<ul style="list-style-type: none"> • Direct costs • Indirect costs • Incorporating budget justifications 	<ul style="list-style-type: none"> • Developing cash-flow budgets • Performance-based budgeting • Converting line-item budgets 	<ul style="list-style-type: none"> • Effective use of budgets • Variance analysis • Financial reporting • Financial risk management 	<ul style="list-style-type: none"> • Responsibility accounting • Assessing how contractors handle funds • Financial risk management systems • Budget negotiations



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
May 16–20, 2016	Kuala Lumpur, Malaysia	Middle- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,250 (course fee + USD 600 for accommodation and breakfast).</i>	English

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STRATEGIC PLANNING & INNOVATION

This five-day course focuses on bringing a creative mindset to organisations and slowly infusing a culture of innovation within. Using real time examples, the course seeks to bring about actionable change in the way that each participant thinks, creating a road map from creativity to strategy using experiential methodology.

Participants in this course will identify and connect their creative abilities, learn and apply creativity tools and techniques to ground level issues and build a personal map of their organisation and its strategic impact.

Strategic Planning and Innovation emphasises individual and group strategic thinking that leads to innovating applications and results in continuous quality improvement.

BENEFITS OF TRAINING

- Learn and apply creativity techniques to everyday and strategic issues
- Continuously examine patterns of thinking, leading to newer ways of dealing with challenges
- Formulate newer plans and practicable strategies for driving change
- Learn how to identify and leverage relationships with those parties that directly or indirectly influence the decision making processes
- Experiment with strategy implementation applications

WHO SHOULD ATTEND

Junior- to senior- level managers working in public health who oversee personnel across multiple levels, divisions and locations. Strategic organisational leaders, decision makers and thought leaders who are responsible for the formulation of organisational or programme strategy and who lead organisations at regional, national and international levels.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Strategic Planning & Innovation • Creativity • Challenging your thinking style • Identifying real-world issues to work through 	<ul style="list-style-type: none"> • Information concept brainstorming • Case study work • Individual problems of managers 	<ul style="list-style-type: none"> • Applying new learning to the group • Creativity and innovation • Managing change 	<ul style="list-style-type: none"> • Overview of strategic planning • Environmental assessment • Practical vision • Underlying contradictions 	<ul style="list-style-type: none"> • Strategic directions • Focused implementation • Process steps review



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
July 11–15, 2016	Kuala Lumpur, Malaysia	Junior- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,250 (course fee + USD 600 for accommodation and breakfast).</i>	English

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The International Management Development Programme is proud to announce our brand new training course on An Approach to Strengthening Health Systems. This five-day course focuses on improving the productivity and efficiency of health systems. This course will take place in Africa on 22-26 August 2016. Middle- to senior- level managers working in public health will receive in-depth training and education on the importance of developing programmes to improve health systems. A specific location for this course in Africa, will be announced on The International Management Development Programme website at union-imdp.org.

AN APPROACH TO STRENGTHENING HEALTH SYSTEMS

This five-day course focuses on improving the productivity and efficiency of health systems. Participants will learn how to identify challenges and opportunities in the current health systems functioning in their domain, understand linkages between health system, policy and research, and learn how to improve or re-engineer any health system to make it more efficient.

An Approach to Strengthening Health Systems will teach participants how to measure the efficiency and effectiveness of the health systems and how to establish optimum controls while laying down the system.

BENEFITS OF TRAINING

- Provide benefits at the national and provincial level health programme administration and delivery
- Increase the competence of the participants to improve, modify and re-engineer systems
- Strengthen and modify systems with greater involvement and participation of concerned stakeholders
- Improve their ability to bring in the desired changes in their respective programmes
- Ensure effective implementation of the newly strengthened health systems
- Understand the importance of documentation, certifications and knowledge management

WHO SHOULD ATTEND

Middle- to senior- level managers working in public health from national, provincial government or international agencies and NGOs who are responsible for health programmes in communicable and non-communicable diseases, their various administrative aspects and donor communications for the implementation of health programmes.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to An Approach to Strengthening Health Systems • Understanding stakeholders needs and delivering performance on key elements of health systems • Linking health systems with policy, practices and research • Understanding the systems framework 	<ul style="list-style-type: none"> • Key elements of a system and using the flow charting for defining the same • Defining process and output indicators • Overcoming constraints and bottle-necks 	<ul style="list-style-type: none"> • Calculating the process cycle time • Identifying data collection points, checkpoints and controls • Making improvements vs. re-engineering 	<ul style="list-style-type: none"> • Implementation challenges • Importance and role of leadership and governance • Understanding the concept of accountability • Managing external influences and bottlenecks 	<ul style="list-style-type: none"> • Importance of capacity building • Importance of discipline • Documentation, certifications and knowledge management • Action planning • Closing



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
August 22–26, 2016	Africa	Middle- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,610 (course fee + USD 960 for accommodation and breakfast).</i>	English

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STRATEGIC HEALTH COMMUNICATIONS

Participants will gain a greater understanding of effective communications strategies for promoting health programmes and disseminating important health messages to the public.

This five-day course will focus on practical skills and tools to support the development and implementation of public health communication programmes. Participants will learn how to create powerful health education messages and communication materials that can assist them in establishing useful connections with journalists and media.

BENEFITS OF TRAINING

- Create powerful health education messages
- Gain knowledge about evidence-based approaches of strategic communication in public health
- Effectively use organisational and media promotional tools to implement communication campaigns
- Improve skills at public health advocacy for community mobilisation
- Learn how to manage communications during a public health crisis
- Prepare a strategic communications plan to address specific public health problems

WHO SHOULD ATTEND

This course is designed for middle- to senior- level professionals involved in public health education, awareness programmes, strategic communications or the research and evaluation of communication campaigns.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Strategic Health Communications • Types and definitions of media and communications • Model for effective strategic health communications 	<ul style="list-style-type: none"> • Mapping behavior drivers • Strategic planning for communication campaigns • Developing effective campaign messages and materials 	<ul style="list-style-type: none"> • Media planning • Activities and channels • Amplifying campaigns and working with media 	<ul style="list-style-type: none"> • New and social media • Evaluation of communication campaigns • Developing a communications plan 	<ul style="list-style-type: none"> • Present communications plans • Closing



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
September 26–30, 2016	Dubai, United Arab Emirates	Middle- to senior- level professionals	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,610 (course fee + USD 960 for accommodation and breakfast).</i>	English

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RESULTS-BASED MONITORING & EVALUATION

This five-day course focuses on bringing in accountability of monitoring and evaluation for ensuring project completion on time within budgeted costs.

Participants in this course will be able to develop different levels of indicators for project monitoring and evaluation, strengthen the process of supervision, audit and data collection, and demonstrate different means and methods of monitoring and evaluation.

BENEFITS OF TRAINING

- Develop an understanding of the difference between monitoring, review and evaluation of programmes and projects
- Develop different indicators for project monitoring and evaluation
- Strengthen the processes of supervision to work more effectively and efficiently
- Collect and analyse data and drawing meaningful conclusions to take corrective and preventative action
- Improve the quality, speed and content of reporting for better decision making
- Conduct and support an internal or external audit for the project

WHO SHOULD ATTEND

Course Prerequisite: Participants should have completed the Performance-Oriented Project Management course prior to registration for this course or have extensive professional experience in project management.

Middle- to senior- level managers working in public health from national, provincial government or international agencies and NGOs who are responsible for project management, its various administrative aspects and donor communications for the implementation of health programmes.

Participants will receive a 5% discount on the Results-Based Monitoring and Evaluation course, if they attend both the Performance-Oriented Project Management course and the Results-Based Monitoring and Evaluation course within an 18 month period.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Results-Based Monitoring & Evaluation • Overview of project management • Definitions of monitoring and evaluation related concepts • Using the systems framework for monitoring and evaluation • Developing monitoring indicators 	<ul style="list-style-type: none"> • Different elements of monitoring • Role of project staff and supervision for monitoring and evaluation • Making supervision effective • Giving feedback and coaching for monitoring and evaluation 	<ul style="list-style-type: none"> • Types of data • Data collection techniques • Data summarisation and analysis • Data reliability and validity 	<ul style="list-style-type: none"> • Monitoring audits • Reporting • Evaluation models • Developing evaluation indicators 	<ul style="list-style-type: none"> • Overview of monitoring and evaluation framework • Developing a monitoring and evaluation plan • Monitoring and evaluation plan presentation • Feedback and concluding



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
October 10–14, 2016	Kuala Lumpur, Malaysia	Middle- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,250 (course fee + USD 600 for accommodation and breakfast).</i>	English

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LEADING MANAGEMENT TEAMS

This five-day course will help participants appreciate and develop the managerial dynamic necessary to elicit a high performance from staff and bring an awareness of leadership styles and strategies to interact with different kinds of people at work or elsewhere.

Participants will gain an experiential understanding of how to build inter-personal relationships that can balance the task focus of managers and leaders. They will gain insights into why adopting a coaching and mentoring style of managing can be highly productive in task accomplishment and gain an understanding of how to go about building a positive culture at work.

The course combines exercises, case studies from real health management situations and role-playing simulations. Participants will address specific managerial problems from their own countries and strategic issues affecting public health programmes globally.

BENEFITS OF TRAINING

- Master the principles of staff development such as providing feedback, coaching and mentoring
- Properly assign personnel in order to better plan and execute strategy
- Build personal relationships that can optimise performance
- Develop adaptable leadership styles and strategies
- Improve the productivity of staff

WHO SHOULD ATTEND

Junior- to senior- level managers, leaders and directors, who manage diverse teams, deliver or manage high impact programmes, and face challenges from their teams, partners or larger communities in national health programmes or organisations.



PROGRAMME

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<ul style="list-style-type: none"> • Welcome and introduction to Leading Management Teams • Management and leadership • Building a personal vision • Theory and coaching 	<ul style="list-style-type: none"> • Leading teams • Production game • Concept of team work 	<ul style="list-style-type: none"> • The managerial dynamic • The Pygmalion in management • Situational leadership • Recognising leadership styles 	<ul style="list-style-type: none"> • Coaching and mentoring • Giving and receiving feedback • Identifying strengths with regard to mentoring 	<ul style="list-style-type: none"> • Changing personal leadership styles • Succession planning • Integrating the week of learning into leadership



REGISTER

DATE	LOCATION	LEVEL	COURSE FEE	LANGUAGE
November 28– December 2, 2016	Dubai, United Arab Emirates	Junior- to senior- level managers	USD 1,650 <i>Course fee includes tuition, training material, lunch and two tea breaks. Residential package fee available at USD 2,610 (course fee + USD 960 for accommodation and breakfast).</i>	English

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Vincent Chen

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Vanessa Chng

BA
Training Officer, Asia Pacific

Vinay Chopra

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Ishrat Chowdhury

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Management

Swati Devgon

MA
Performance- Oriented Project
Management, Results-Based
Monitoring and Evaluation,
Management & Leadership

Gihan El Nahas

MD
Management, Leadership,
Results-Based Monitoring &
Evaluation

Marianne Gaye-Ayrault

MBA
Director, The IMDP

Viswanath Gopalkrishnan

MBA
Strategic Planning, Management
& Leadership

Kerensa Haffenden

MBA
Marketing and Business Devel-
opment Manager, The IMDP

Christine Hunt

MPA
Operations Manager, The IMDP

Rajesh Kapoor

MBA
Performance-Oriented Project
Management, Management
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Monitoring & Evaluation

Salil Kumar

BCom, Chartered Accountant
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Sandra Mullin

MSW
Strategic Health Communications

Dr. Nandita Murukutla

MSc, PhD
Strategic Health Communications

Ashish Pandey

MPA
Technical Officer-Tobacco
Control

Indu Rao

MA
Leadership & Capacity Building

Dr. Neil W. Schluger

MD
Senior Advisor Science and
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Strategic Planning,
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Bartholomew Timm

MBA
Power & Influence,
Networking & Partnerships

Victor Hugo Venegas

MA
Performance-Oriented Project
Management

Sun Ying

BA
Finance and Operations Officer,
China

Elsie Zamora

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Leadership & Human Resources
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Sissi Zhang

BS
Project Officer-Grants &
Fundraising, China

CUSTOM-DESIGNED COURSES

The Union provides management experts and instructors to create custom-designed courses that fit your organisation's individual programme needs. Customised courses draw upon existing curriculum topics and incorporate additional expertise as needed. Existing courses can also be delivered on site, exclusively for your organisation or programme.

For further information, email imdp@theunion.org

APPLICATION AND SELECTION PROCESS

In addition to a completed application form, applicants are requested to provide a curriculum vitae. All courses are conducted in English (unless otherwise indicated) and a participant's command of the language must be at the conversational level. Applicants are encouraged to apply well in advance of the deadline listed on the website.

To apply, please visit union-imdp.org or theunion.org.

COURSE FEE

Course fee includes tuition, training material, lunch and two tea breaks.

Residential package fee includes course fee, accommodation, and breakfast.

Applicants that apply more than two months prior to the training course will receive a 5% discount on the course fee.

CONTACT US

Email: imdp@theunion.org

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New York, NY 10006
USA

+1 212 500 5720

2016 IMDP COURSES

Register at union-imdp.org

The Union's International Management Development Programme (IMDP) strengthens health systems by training health professionals in the specific management competencies that are essential for healthcare programmes to provide quality care for patients.

COURSE	DATE	LOCATION	FACULTY	LEVEL	COURSE FEE	LANGUAGE
Performance-Oriented Project Management	March 14–18	Kuala Lumpur, Malaysia	Rajesh Kapoor and Swati Devgon	Middle- to senior- level managers	USD 1,650	English
Power & Influence, Networking & Partnerships	April 4–8	Dubai, United Arab Emirates	Bartholomew Timm	Middle- to senior-level managers	USD 1,650	English
Budget, Finance & Risk Management for Non-Profits	May 16–20	Kuala Lumpur, Malaysia	Frank Colella and Salil Kumar	Middle- to senior- level managers	USD 1,650	English
Strategic Planning & Innovation	July 11–15	Kuala Lumpur, Malaysia	Golpalakrishnan Viswanath and Gayatri Sriram	Junior- to senior- level managers	USD 1,650	English
An Approach to Strengthening Health Systems	August 22–26	Africa	Rajesh Kapoor	Middle- to senior- level managers	USD 1,650	English
Strategic Health Communications	September 26–30	Dubai, United Arab Emirates	Nandita Murukutla and Karen Schmidt	Middle- to senior-level professionals	USD 1,650	English
Results-Based Monitoring & Evaluation	October 10–14	Kuala Lumpur, Malaysia	Rajesh Kapoor and Swati Devgon	Middle- to senior- level managers	USD 1,650	English
Leading Management Teams	November 28– December 2	Dubai, United Arab Emirates	Golpalakrishnan Viswanath and Gayatri Sriram	Junior- to senior- level managers	USD 1,650	English

A RESIDENTIAL PACKAGE IS AVAILABLE FOR EACH COURSE THAT INCLUDES THE COURSE FEE, ACCOMMODATION AND BREAKFAST.

FOR ADDITIONAL TRAINING COURSE DATES, VISIT UNION-IMDP.ORG OR EMAIL IMDP@THEUNION.ORG.

THE APPLICATION DEADLINE IS 45 DAYS PRIOR TO THE COURSES/UPON ACCEPTANCE INTO THE COURSE, APPLICANTS WILL BE INVOICED/FEE PAYMENT IS DUE WITHIN 30 DAYS OF INVOICING.

TO REGISTER FOR A COURSE, PLEASE VISIT OUR WEBSITE AT UNION-IMDP.ORG OR CONTACT IMDP@THEUNION.ORG

THE INTERNATIONAL MANAGEMENT DEVELOPMENT PROGRAMME[©]

training leaders in public health

IMDP 2016 TRAINING COURSE CATALOGUE

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The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

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